

People **HELPING** *People*



BLACK RIVER FALLS AREA FOUNDATION



2019
Annual Report

BEING GRATEFUL IN 2020 - *Julie Murray, Executive Director*

Our last Annual Report was distributed in June of 2019 at our annual FRIENDS of the FOUNDATION luncheon. Our theme was 'Covering All the Bases' and Trustees wore their Foundation Team jerseys and hats while ball park music played throughout the Skyline. The smell of roasting hot dogs and popcorn filled the air and Chairman Gil Homstad did a rousing a Capella rendition of "Take Me Out to the Ball Park". We had a record attendance of ninety people, FRIENDS donated \$31,700 to be used toward Grant Awards in 2020. Mary Van Gorden was recognized as the Foundation's MVP of 2019. Mary shared with the group her strong sense of community and how proud she is that Black River Falls area organizations and residents do such a tremendous job of pitching in when there is need. "It's all about people helping people", she said. Attendees left with a smile on their faces, a bounce in their step and a box of Cracker Jacks to snack on later. As we were cleaning up after the luncheon, Trustee Dr. Mike Mahan expressed how pleased he was with Mary's uplifting comments. He said, "I think Mary just gave us our theme for next year." That all seems so long ago now and little did we know how prophetic Mary's words would be.

In March, as the COVID-19 Coronavirus became a part of our reality, we experienced an unprecedented loss of control over many parts of our lives. The ability to make advance plans seemed to disappear almost overnight, bringing with it a realization of loss, and appreciation for, the truly little simple things in life. Nothing drove this point home more than attempting to make preparations for our annual FRIENDS

luncheon. Do we proceed with plans, or do we wait? If we wait, how long do we wait? Do we send our invitations knowing we may have to cancel? Is it fair to 'gamble' Foundation monies on an event that may not happen? Our Trustees recognize that the most important obligation we have to our community, is to keep its residents as safe as possible. After much consideration and discussion, the difficult decision to postpone our luncheon was made. At that point, we still thought the event would be rescheduled for the fall. Once it became apparent that was not a possibility, we realized that 2020 would mark the first time in 25 years that the Foundation would not be having a FRIENDS gathering. As I write this, our sincere hope is that we will be able to gather once again sometime next year.

Earlier this month, I was talking with a friend. She said, "Quickly, what is the first emotion you feel when I say '2020'?" Without thought or hesitation I responded "anger". I cannot convey how surprised I was. I did not realize until that moment that yes, I am angry. I'm angry that I can't do what I want and go where I want. I am angry that I can't visit my family and friends whenever I am so inclined. I am angry that I can't go inside my church for services or visit with members of the congregation. I am angry that the Foundation Trustees can't meet in person. I am even angry that it is difficult to find my favorite cleaning supplies. Just as these thoughts flashed through my mind, she asked another question. "Again, very quickly, what is the second emotion you feel?" For a second time my response came unbidden and I said "thankful". No sooner had the words

left my mouth than I wondered where on earth they came from. As I thought about my answer, I realized it too was accurate and exactly what I was feeling. I am so very thankful that so far my family and friends remain healthy. I am thankful for advanced technology so that I can continue to do my job and can stay in touch with others. I am thankful I can play with my dogs or take a ride in the countryside and enjoy the changing colors of the leaves. I am thankful that pleasant weather has lasted late into the year so that I can continue to enjoy the outdoors. I am thankful that our church has found an alternative solution and that we now have 'drive-in' services. I am even thankful when there is toilet paper on the shelves at the store. I urge you to give my friend's questions some thought. Like me, you may be surprised by what your answers reveal. Most importantly, you may find that once your feelings are acknowledged, and the realization of all we have to be thankful for takes hold, the 'knot in the chest' many of us have been living with since March, loosens just a bit. I know it worked for me.

Wishing each of you a very Merry Christmas and a peaceful, healthy, New Year. Special thoughts and prayers for those in our community working on the front lines to keep us safe against the pandemic. As always, an acknowledgment of sincere appreciation and gratitude for the donors who continue to support the Foundation so that we, in turn, can support our community. Without your generosity there would be no Foundation.

Until we can gather again, please stay safe, focus on all we have to give thanks for, and remember Mary's very wise words "It's all about People Helping People".



Hixton Volunteer Fire Department received a Foundation Grant in 2020 to replace their hoses and smooth bore nozzles.

HERE TO HELP!

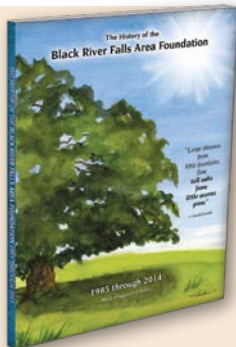
The Foundation wants you to know we are working to support and protect our community. We are helping where we can with COVID-19 related issues. If you know of a non-profit organization that is helping people affected by the pandemic, and they need additional assistance, or if you see a gap where needs are not being met, please contact the Foundation. We will be accepting 'Special COVID-19 Grant Requests' anytime through 2021.

Mission Statement

The mission of the Black River Falls Area Foundation is to enhance the quality of life in the Black River Falls Area. We work to realize that goal with the support of individuals, families, businesses and organizations that share this commitment. We achieve this by:

- Providing a vehicle for donors with diverse community interests;
- Protecting donations through prudent investing and stewardship;
- Serving as a resource and catalyst to accomplish community projects;
- Expanding our communities' endowment by encouraging philanthropy.

We address a broad range of community goals rather than focusing on one particular issue. In this way, we are able to meet changing needs and provide support to the people who live and work in the Black River Falls Area.



The Foundation's History Book is available at no cost. Contact Julie Murray at the Foundation office executivedirector@brfareafoundation.org or 715-284-3113.

BOARD OF TRUSTEES

The Board of Trustees is the governing body of the Black River Falls Area Foundation. It is responsible for overseeing the investment of donor funds and the distribution of grants in accordance with donors' wishes. Trustees serve without compensation and are selected because of their judgment, integrity, community involvement and understanding of philanthropic needs. They serve a three-year term of office with a maximum of three consecutive three-year terms. The Chairman, Vice Chairman and Treasurer can serve additional terms.



Gil Homstad*
Chairman



David Hoffman*
Vice Chairman



Kay Finch
Secretary



Michael Dougherty
Treasurer



Ashley Ahl



Jim Bible



Brad Chown



Kristi Hanson



Mike Mahan, MD



Shelly Severson



Dennis Young



Julie Murray,
Executive Director

FORMER TRUSTEES

Originating Trustee

Todd Anderson
Ruth Buswell
Eric Chrisinger
Ron Danielson
John Hagenbrock
Judy Hansen
John Hogden

Jerry Kitowski, MD
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Jean Lee
Tom Lister*
John Lund*
Sue Michaelson
David Millis

Mary O'Brien
Dennis Richards*
Dale Sherman*
Fred Stai
Tom Mills—
Executive Secretary
from 1985 to 1999

FOUNDATION HIGHLIGHTS *June 1, 2019 to December 31, 2020*

- Two new funds were established.
 - ▶ The Jackson County Historical Society Donor Advised Fund, and
 - ▶ The Alma Center-Humbird-Merrillan School District Educational Enrichment Fund.
- Construction of the animal shelter began in the fall of 2019 and the new shelter opened its doors in August of 2020. A huge Foundation thank you to the many donors who made this project possible. The Foundation was pleased to be able to help the Jackson County Humane Society achieve this outstanding goal. A salute to their members for their many years of diligence and determination.
- In October of 2019, Foundation Secretary Kay Finch and Executive Director Julie Murray were given an opportunity to attend a series of seminars led by Tom Thibodeau, distinguished professor at Viterbo and founder of the Master of Arts in Servant Leadership, the first master's degree of its kind in the nation. Upon completion of the seminars, Foundation representatives joined a group of community volunteers with a goal of establishing a Community Resource Center. The purpose of this center will not be to offer services, but rather to act as a hub to provide direction to the many existing services available in Jackson County. Information on a wide range of topics, for example; how can I find a reliable babysitter or a good mental health provider, where is the best kayaking steam, where do I enroll my children for school, is there assistance available to help with food/shelter needs, what types of adult organized sports are available.
- Foundation representatives participated in a community forum to review the 2019 Community Health Needs Assessment prepared by Black River Memorial Hospital and Jackson County. The meeting helped provide valuable insight on what the needs of our community are and if/how they are being met.
- In December of 2019 Trustees Ashley Ahl and Jim Bible were elected to serve their second 3-year-term, while Trustees Kristi Hanson and Shelly Severson were elected to serve their third and final 3-year-term.
- Foundation Trustees recognized lack of adequate child care in Jackson County as a primary area of concern. They established a goal to provide assistance in whatever form necessary to organizations working to address this need. In early 2020, Foundation representatives joined a group of community members that had formed the Jackson County Child Care Task Force. Realizing there is no quick fix or short term solution to this problem, the JCCCTF is committed to working toward long term improvement of the situation, and is focused on building a solution from the ground up.
- The end of 2019 brought the Foundation record investment earnings, while the first quarter of 2020 followed with record losses. A definite precursor to the remainder of 2020.



A ribbon cutting ceremony was held at the new animal shelter in August of 2020.

2020 COMMUNITY FUND GRANTS

2020 ALMA CENTER AREA COMMUNITY FUND

- ACHM Elementary School for electrostatic spray disinfectant gun and tablets
- Alma Center Improvement Club for landscaping and sign repair
- Alma Center VFW Post #8494 for building maintenance and repairs
- Village of Alma Center First Responders from Schroeder gift

BRF EDUCATIONAL ENRICHMENT FUND

- High School Music Department timpani drum replacement



Foundation Executive Director, Julie Murray, Presents 2020 Grant Award to Larry Guthrie (left) and Eldon Simonson (right) from Sleep in Heavenly Peace outside their new trailer.



2020 GRANT RECIPIENTS

\$92,388 AWARDED TO 17 LOCAL NON-PROFIT ORGANIZATIONS

Aptiv (f/k/a Riverfront): sustain vital staff, programming and facilities during COVID-19

Bolton Refuge House; Jackson County Outreach: replace appliances in four transitional housing units in Merrillan

Boys & Girls Club of Jackson County: training for staff; Triple Play – Mind, Body & Soul programming focused on mental, physical and emotional well being

Black River Area Child Care Services: purchase new tricycles for children's outdoor play

Black River Falls School District; High School Band: toward replacement of timpani drums

Children's Service Society of WI: purchase books and toys for supervised visitation and family support programs

City of BRF; Public Library: to support services and purchase books and materials for the Youth Program

Curds for Kids Program: helping farmers by creating a market for their milk and helping families with food insecurities by providing nutritious snacks

Friends of the Black River Falls Library: to support the following programs – Children's Summer Reading, 2021 Community Read and Adult Literacy

Friends Sharing Food: purchase new freezer for Neighborhood Food Program and for the new special program for Essential Needs

Hixton Volunteer Fire Department: replace outdated hoses and smooth bore nozzles

Jackson County Division of Public Health:

- purchase car seats for low income families
- staff training for a) prevention of child abuse and b) retention planning for Jackson County foster care homes
- purchase a spectrophotometer for analysis of nitrates in water systems

Jackson County Farmers Market: advertising and community education

Jackson County Interfaith Volunteer Caregivers: activities for Community education and Community events

Sleep in Heavenly Peace: purchase materials, build and disburse 50 beds for children in Jackson County

Together for Jackson County Kids - Strengthening Families Program: for meals, travel and advertising for the twelve-week program.

Village of Merrillan – First Responders: to replace their 1998 ambulance



Sleep in Heavenly Peace bed.

2019 AND 2020 DONOR ADVISED DISBURSEMENTS

Bill Millis Memorial Fund

- City of BRF – Skyline Golf Course construction of maintenance shed (2020)

City of BRF – Field of Honor Fund

- Karner Blue Garden Club (2019 & 2020)
- City of Black River Falls (2019 & 2020)

Disability Association of Jackson County

- Provide party supplies for seasonal events for disabled citizens (2019 & 2020)

Gil & Alice Homstad Fund

- BRF United Methodist Church upgrade sound system (2020)
- City of BRF – Skyline Golf Course purchase new golf carts (2020)
- Farmington Emergency Medical Team purchase a LUCAS Chest Compression System (2020)
- Jackson County Interfaith Volunteer Caregivers in honor of Gil's 85th birthday (2020)

Grace Webb Memorial Library Fund

- Blair-Taylor Elementary School (2019)
- Melrose-Mindoro Elementary School (2020)

Mary Van Gorden Funds

- Alma Center Improvement Club Turtle Pond repair project (2019)
- City of BRF – Library History Room (2019 & 2020)
- City of BRF - Skyline Golf Course purchase new golf carts (2020)

Peter & Jone Hoffman Fund

- BRF United Methodist Church (2019)
- Boys & Girls Club of Jackson County (2019)

Tim & Kay Finch Family Fund

- Boys & Girls Club of Jackson County (2019)
- BRF United Methodist Church (2019)
- Bruce's Legacy purchase boat trailer (2020)
- City of BRF Fire Department (2019)
- City of BRF – Skyline Golf Course (2019 & 2020)
- Farmington Emergency Medical Team purchase LUCAS Chest Compression System (2020)
- Friends Sharing Food (2019)
- Hatfield Fire Department (2020)
- Hatfield First Responders (2020)

- Jackson County Interfaith Volunteer Caregivers (2019)
- Village of Alma Center Fire Department (2019 & 2020)
- Village of Alma Center First Responders (2020)
- Village of Merrillan Fire Department (2020)
- Village of Merrillan First Responders (2020)



Thanks to a directed disbursement from Foundation Trustees Gil Homstad and Kay Finch, Farmington Emergency Medical Team has a new Lucas Compression Device. Please watch a very moving video about this grant on the Foundation's website and Facebook page.

BRF AREA FOUNDATION FUNDS WITH DONATIONS



BLACK RIVER FALLS AREA Foundation

- * Family added additional funds
 - Individual Donors to Listed Fund
- NEW!** New funds created in
Late 2019 & 2020

FAMILY FUNDS

Dougherty Family Fund

- * Tim & Kay Finch Family Fund
- * Peter & Jone Hoffman Fund
- * Gil & Alice Homstad Fund
- Mary Van Gorden Charitable Fund

MEMORIAL FUNDS

Mike & Mona Anderson Memorial Fund

Kay Brauner Memorial Fund

Stanley Held Memorial Fund

Erwin & Thelma Homstad Memorial Fund

Bill Millis Memorial Fund

- Mike & Jana Millis
- Kathy & Jim Powell
- David Millis
- Kari & Todd Pearson
- Steve & Sue Millis
- Dan & Cheryl Millis
- Paul & Traci Millis

Grace Webb Memorial Fund

- Jane Lokken: *In Memory of Gladys Webb*

Katherine Wold Memorial Fund

COMMUNITY FUNDS

Alma Center Area Community Fund

- Alexander, Karen
In Memory of Gary Alexander
- Bates, John S.
In Memory of Maxine Bates
In Honor of Leo Esser
- Black River Falls Clinic Pharmacy
- Bue, Charles & Katie
In Memory of Will Prindle
In Honor of Alice Rae Evenson

- Cleary, Mary Jane
- Comstock, Charles & Bonnie
- Evenson, Alice
- Forsting, Kevin & Michelle
In Honor of Kevin & Michelle Forsting Family
- Forsting, Michelle Clark
- Grupe, Steven
In Honor of Kermit Grupe
- Hanson, Michael & Kristi
- Holub, Leonard & Judith
In Memory of Maxine Bates;
In Honor of Leo Esser
- Jacobson, Charles & Barbara
- Janke, Charles D.
- Janke, Larry & Betty
- June, Carrie
- Larson, Richard & Sara
In Memory of Gloria Everson, Bruce Klatt,
John Paul
- Laufenberg, Frank & Susan
- Lorane Grupe Family
In Memory of Lorane Grupe
- Lusk, Ralph & Linda
In Memory of Clarice Heller, Brad Seguin
- Mahan, Michael & Christina
In Memory of Clarice Heller; Brad Seguin
- Northern Family Farms, The Ahl Family
In Honor of Northern Family Farms'
Employees Families
- Olson, Gaylord E.
- Prindle, Adam & Amy
- Prindle, Doris
- Prindle, James & Jane
- Rogers, Delbert & Heather
- Rousey, Donna
In Memory of Richard Rousey
- Rousey-Frenette, Sara
In Memory of Richard Rousey
- Rowekamp, Kathy
In Memory of Bob Rowekamp
- Ruzic, Rozanne
- Seichter, Greg & Mary
- Stauber, Carl M.
- Stephens, Dean & Janet
In Memory of Dale Downer
- Strandberg, Harold & Virginia
In Memory of Dr. Darold & Sylvia Strandberg
- Strandberg, Hoyt & Jeanine
- Stroupe, Patricia
- Szymanski, Jane
- Van Gorden, Mary

Alma Center Area Community Fund – Education Enrichment Fund **NEW!**

- Don Forsting
- Paul & Angela Fischer
- Michelle Clark Forsting
- Jim & Andrea Hoffman
- Share and Share Alike

Black River Area Youth Fund

City of BRF – Public Library Fund

Developmental Disabilities Fund

Disability Association of Jackson County

- Denver & Dorothy Will
- Al & Jeanette Lahmayer
- Knights of Columbus
- Bill & Kathy Potter
- Craig Nelson
- Lois Smetana
- Mary Van Gorden
- Glen & Jean Tamminen

Incubator Economic Development Fund

Skyline:

Club House/Golf Course/ Legacy Funds

- Black River Area Chamber of Commerce
- Co-op Credit Union
- Eckles, Jan J.
- Flugstad, Joyce
- Hanson, Paul & Barb
- Hart, Ray & Peggy
- Hilliker, Richard
- Homstad, Richard & Eileen Barrett
- Hopkins, Patricia
- Mills, Carla
- O'Brien, Mary
- Sequin, Norman & Judy
- Skyline Friends
- Swender, David

Golf Cart Replacement Project

- Antonelli, Darrin & Pamela
- Black River Falls Rotary Club
- Family of Robert (Bob) Severson:
In his Memory
- Ferrario, Bruce & Joan
- Finch, Timothy & Kay
- Hoffman, David & Marilyn:
In Memory of Bob Severson
- Hoffman, Peter & Jone
- Homstad, Jon & Maureen
- Homstad, Richard & Eileen Barrett
- Jackson County Bank
- Koenigs, Jim & Karen Stai
- Krehbiel, Dan & Nancy Clemence
- Louis, John
- Northern Family Farms, The Ahl Family
- Stuart, Marion & Hoefer, Alden
- Wilke, Dan
- Young, Dennis & Alice

LOCAL BUSINESS COMMUNITY SERVICE FUNDS

Black River Memorial Hospital Fund

Hoffman Construction Fund

Jackson County Bank Fund

MAINTENANCE FUNDS

City of BRF – Field of Honor Fund

City of BRF – Public Library History Room

Foundation Trail Maintenance Fund

- Robert & Cheryl Nelson
- Dr. Michael & Christina Mahan

Hoffman Aquatic Park Maintenance Fund

- David & Marilyn Hoffman

Lunda Community Park Maintenance Fund

Mills Park Maintenance Fund

- Mary Alice Howard:
In Honor of Nancy Mills Howard
- Jon & Maureen Homstad:
In Memory of Dan Mills; Miah, V. Kelley Armour & Bridget Smith
- John & Nancy Howard:
In Memory of Dan Mills and Mary Mills Falkner

Rotary Skate Park Maintenance Fund

ORGANIZATION FUNDS

Boys & Girls Club Fund

BRF Educational Enrichment Music Fund

BRF Educational Enrichment M.C.Schmallenberg Fund

- Mary J. Hansen *In Memory of John Hansen*

BRF Educational Enrichment General Fund

- Arndt, William
- Autumn Ridge Holdings
- Bible, Jim
- Chambers, Thomas & Verona
- Collins, Steve & Jill
- Co-op Credit Union
- Coulee Region Landscape & Design
- DeBoer, Barry & Barbara
- Gross Auto - Black River Falls
- Larkin, Thomas
- Lee, Michael & Tara
- Lund, David or Judith
- Meyer, Dave & Luane
- Millis, Paul
- Moe, Bill & Sally:
In Memory of Robert Ott
- O'Brien, Mary
- Pederson, James & Ann
- Radcliffe, Loren & Mary Jo
- Radke, Douglas & Barbara
- Ransom, Gene & Judy
- Stuart, Marion & Hoefer, Alden
- Torkelson, Troy & Marianne:
In Memory of Wayne Torkelson
- Yager, Aaron & Amy

BRF Rotary Club Fund

Jackson County Historical Society Fund **NEW!**

Jackson County Humane Society Fund

SCHOLARSHIPS CREATED BY ORGANIZATIONS & BUSINESSES

BRF Alumni Association Scholarship

- Bowen, Duane
- Brauner, Mike
- BRF Alumni Association 2019 Banquet Donations
- Curtis, Mary Class of 56
- Ferries, Lois (Peterson) Class of 60
- Franke, Clarice Class of 65:
In Honor of Mary Mills Falkner, Chuck Eddy, Virginia Jewell-Class of 43, Dan Mills-Class of 59, Roselyn Zeller-Class of 65, Curt Waarvik & James Frederikson-Class of 66
- Fredrickson, Richard & Diane (Nordahl) Class of 64 and 69
- Hagen, Marilyn A. & Stuart
- Jensen, Edward & Kayleen
- Johnson, Victor & Betty (Gehring)
- Radke, Douglas & Barbara
- Ruiz, Julie & Alberto

BRF Area Foundation Scholarship

BRF High School Store Scholarship

Jackson County Bank Foundation Alumni Scholarship

Krohn Clinic Physicians Scholarship

In Memory of Dr. Richard Holder...

- Bosanny, James & Vicki
- Brown, Mary
- Dugan, Edwin & Darlene
- Dugan, Judith
- Hansen, Judith
- Krohn Clinic
- Krohn, Eugene & Janet
- Mahan, Michael & Christina
- Peterson, Gary
- Tilley, John C. & Karen L.

Lions/Rotary Scholarship

- BRF Lions Club
- BRF Rotary Club

SCHOLARSHIPS CREATED BY INDIVIDUALS & FAMILIES

David & Marilyn Hoffman Scholarship

Elizabeth Janssen Nursing Scholarship

Gerald & Nancy Laabs Scholarship

- Laabs, Jay & Katherine

Mary Perry Fine Arts Scholarship

Gene & Judy Ransom Scholarship

SCHOLARSHIPS CREATED IN MEMORIAL

Allen Brenengen Memorial Scholarship - Alma Center Lincoln High School

Don Halverson Memorial Scholarship

Duane & Lavina Hoffman Memorial Scholarship

Alice Homstad Memorial Scholarship

Leland & Jeanette Larson Memorial Scholarship

Ralph & Alice Lund Memorial Scholarship

Kelly Mauck Memorial Scholarship

Philip & Aldena Meyer Memorial Scholarship

- Meyer, Dave/Luane
- Meyer, Marlene A.
- Goens, Mary J.

Rick Millis Memorial Scholarship

Dean Nortman Memorial Scholarship

- Mattson, Margaret A.

Meghan Powell Memorial Scholarship

Lt. Terry Preston Memorial Scholarship

Dustin Rozmenoski Memorial Scholarship

- Frett, Harold D. and Donna L.
- Richard & Carol Siverhus
- Davud & Luann Medick

Kristin Wood Fine Arts Memorial Scholarship

SPECIFIED TERM SCHOLARSHIPS

Foundation Technical School Impact Scholarships

Thomas R. Gilles Memorial Scholarship

Richard Hilliker Scholarship

- Kristin Hilliker
- Mark Hilliker
- Daniel Hilliker

Robert (Knuckles) Johnson Memorial Scholarship

- Hoffman Construction Company

James Jr. & Anna Klir Memorial Scholarship

- Klir, Rose Ann

Ann Krohn Peterson Scholarship

- Kristin Hilliker
- Mark Hilliker
- Daniel Hilliker
- Ann Krohn Peterson
- Ron & Susan Lassen

Rotary Scholarship

- Carl & Rhonda Holmquist

GRANT APPLICATIONS

The Black River Falls Area Foundation welcomes grant applications from non-profit organizations serving the Black River Falls Area. The grant application period is from March 1 through April 15. The announcement of award recipients and the distribution of funds are done in June.

For information about grants go to

www.brfareafoundation.org or contact us at:

Black River Falls Area Foundation

PO Box 99

Black River Falls, WI 54615

Telephone: 715-284-3113

E-mail: executivedirector@brfareafoundation.org

Or contact any member of the Foundation's Board of Trustees.

FINANCIAL STATEMENT

(For the years ending December 31, 2018 and 2019)

REVENUE	Audited 2018	Audited 2019
Contributions	\$ 438,613	\$ 337,723
Investment Return	<u>-\$ 280,322</u>	<u>\$ 841,275</u>
TOTAL REVENUE	\$ 158,291	\$ 1,178,998
EXPENDITURES		
Grants	\$ 363,422	\$ 470,334
Scholarships	\$ 78,500	\$ 85,500
Support Services	<u>\$ 45,047</u>	<u>\$ 55,430</u>
TOTAL EXPENDITURES	\$ 486,969	\$ 611,264
Change in Net Assets	-\$ 328,678	\$ 567,734
Net Assets at Beginning	<u>\$ 5,913,511</u>	<u>\$ 5,584,833</u>
NET ASSETS AT YEAR END	\$ 5,584,833	\$ 6,152,567

BRF CELEBRATES ALUMNI STUDENTS *"It takes a Village!"*

The BRF School District is blessed to have several scholarship opportunities for our seniors. The class of 2020 had 32 graduates applying for 75 available scholarships to help with their post-secondary education.

Currently the Foundation manages 6 Alumni Scholarship Funds. In addition, we manage 6 Scholarship Funds that can be used for either graduating Seniors or Alumnus, depending on where the need is greatest.

This year 38 BRF Alumni applied for scholarship assistance. As has been the case for the past several years, the number of applicants for Alumni scholarships far exceeds the amount of assistance available.

We would like to share some of the amazing accomplishments of these 38 previous graduates of BRF High School:

- The average GPA of the applicants was 3.5.
- 22 were on the Dean's List (several of these for multiple years)
- 4 had perfect 4.0 GPAs for one or more of their college years.
- 12 are pursuing careers in health related fields; 2 Doctors, Physicians Assistants and Radiologic Technicians; a Dietitian, a Speech Pathologist, a Physical Therapist and a Strength & Performance Coach. 2 want to work in the field of Behavioral Health.

- 6 will be working in education; 2 elementary teachers, 2 music teachers, 1 special education and 1 early childhood teacher.
- 2 of these talented young people are budding entrepreneurs and plan to open their own businesses; a bakery and a salon.
- 3 plan to become lawyers.
- 2 desire to work in the field of data and economic analysis.
- 5 will be entering the financial industry; 4 as accountants and 1 as a financial advisor.
- In addition, one student will be pursuing each of these careers; Minister, Veterinarian, Packaging Engineer, Market Researcher, Sales, News Editor, Environmental Scientist, and Computer Technology.

These young people have shown leadership skills and community involvement by volunteering with a variety of organizations. Applicants have helped the homeless, the hungry, the sick, the elderly, the abused, those with special needs, local youth, and veterans. They have volunteered in schools, hospitals, animal shelters and elderly care facilities. They have championed the environment, human rights and both their hometown and school communities. They have written letters, cleaned parks and rivers, rung bells, sold concessions, made blankets and pancakes, visited with those less

fortunate, organized blood drives, food drives and voter registration drives, participated in fund raisers for cancer and diabetes. They have volunteered with youth sports including hockey, baseball, volleyball, basketball and football, and they have acted as tutors for younger students.

As the saying goes, "It takes a village to raise a child." BRF's children are growing into intelligent and caring young adults with a strong sense of home. Almost every student mentioned their gratitude for growing up in an area where there was always someone willing to help them, whatever their needs. The BRF School District, and our community as a whole, should take tremendous pride in our alumni students. We need to truly celebrate their accomplishments and the example they are setting for future BRF graduates!

If you are interested in donating to our scholarship program, please contact the Foundation.

PREVIOUS YEARS "SPECIAL PEOPLE" AWARD RECIPIENTS:

2015	Bee Herzberg
2016	Peter & Jone Hoffman
2017	Bill Millis
2018	Al & Jeanette Lahmayer
2019	Mary Van Gorden

2020 SCHOLARSHIPS & RECIPIENTS

A SCHOLARSHIP FUND CREATED BY GIFTS FROM INDIVIDUALS, ORGANIZATIONS AND BUSINESSES, AWARDS EDUCATION GRANTS TO SELECTED AREA STUDENTS. THE FOLLOWING 45 SCHOLARSHIPS TOTALING \$73,500 WERE AWARDED FROM 29 OF THE FOUNDATION'S SCHOLARSHIP FUNDS.

**Black River Falls Alumni Association
Scholarship (\$1,500)
Lt. Terry Preston
Memorial Scholarship
(\$1,000)**

Channing Manske
(2018 Graduate)
Black River Falls
Attending:
Viterbo University
Course of Study: Major-
Criminal Justice; Minor-
History
Career Path: Lawyer



**Black River Falls Area Foundation Impact
Scholarship (\$1,000
per semester up to 4)**

McKayla Gilbertson
(2019 BRF Graduate)
Black River Falls
Attending:
Chippewa Valley
Technical College
Course of Study: Business
Management/
Cosmetology
Career Path: Salon Owner



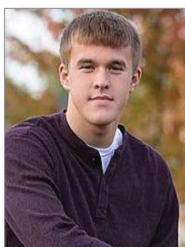
**Thomas R. Gilles Memorial Scholarship
(\$500)**

Elliot Bird
Black River Falls
Attending:
UW La Crosse
Course of Study: Major-
Physical Therapy
Career Path: Physical
Therapist



**Black River Falls Alumni Association
Scholarship (\$1,500)**

Mitchel Gjerseth
(2015 Graduate)
Black River Falls
Attending: Carol
University and Aurora
School of Radiologic
Technology
Course of Study: Major-
Health Science
(Radiologic Technology)
Minor-Psychology
Career Path: Radiology-R.T.



**Black River Falls Area Foundation Impact
Scholarship (\$1,000
per semester up to 4)**

Jessica Olson
(2019 BRF Graduate)
Black River Falls
Attending: Western
Technical College/
UW La Crosse
Course of Study:
Accounting



**Don Halverson Memorial Scholarship
(\$1,500)**

Chase Yaeger
Black River Falls
Attending:
UW Eau Claire
Course of Study: Major-
Psychology
Career Path: Counseling



**Black River Falls Alumni Association
Scholarship (\$1,500)
Krohn Clinic Physicians
Scholarship (\$2,000)**

Kianna Heller
(2019 Graduate)
Black River Falls
Attending:
UW Stevens Point
Course of Study: Major-
Dietetics
Career Path: Registered
Dietitian – Business Owner



**Black River Falls High School Store
Scholarship (\$500)**

Ella Christenson
Black River Falls
Attending: UW
Whitewater
Course of Study: Major-
Accounting Minor-
Business Administration
Career: CPA



Richard Hilliker Scholarship (\$2,000)

Elizabeth Pardo
(2018 BRF Graduate)
Black River Falls
Attending: UM Duluth
Course of Study: Major-
Biochemistry; Double
Minor-Environmental
Science and Hispanic
Studies
Career Path: Environmental
Scientist



**Black River Falls Alumni Association
Scholarship (\$1,500)
Black River Falls Area
Foundation Annual
Alumni Scholarship
(\$2,000)**

Sydney Sampson-Webb
(2019 Graduate)
Black River Falls
Attending:
UW Milwaukee
Course of Study: Major-
Marketing w/Entrepreneur Certificate
Career Path: Bakery Owner or Marketing
Director



**Allan Brenengen Memorial Scholarship
(\$1,500)**

Natalie Fischer
(2018 Lincoln Graduate)
Alma Center
Attending: Winona State
University
Course of Study: Major-
Elementary Education/
Reading Instruction
Career Path: Teacher



**David & Marilyn Hoffman Scholarship
(\$2,000)**

Abigail Ross
(2019 BRF Graduate)
Black River Falls
Attending:
UW Whitewater
Course of Study: Major-
Communication Sciences
Minor-Psychology
Career Path: Speech-
Language Pathologist



**Black River Falls Area
Foundation Annual
Senior Scholarship
(\$2,000)**

Emily Burnham
Black River Falls
Attending: Viterbo
University
Course of Study: Major-
Pre-Health Program
Career Path: Chiropractor



**Thomas R. Gilles Memorial Scholarship
(\$500)**

Zyanna Deloney
Black River Falls
Attending: Western
Technical College
Course of Study: Early
Childhood Education
Career Path: Child Care



**David & Marilyn Hoffman Scholarship
(\$2,000)**

Tillie Moldenhauer
(2018 BRF Graduate)
Black River Falls
Attending:
UW Madison
Course of Study: Major-
Communication Arts
Minor-Entrepreneurship
Career Path: Lawyer



2020 SCHOLARSHIPS & RECIPIENTS

David & Marilyn Hoffman Scholarship (\$2,000)

Morgan Anderson
(2017 BRF Graduate)
Black River Falls
Attending:
UW La Crosse
Course of Study: Major-
Therapeutic Recreation
Career Path: Masters
Degree in Child Life or
Behavioral Health



Alice Homstad Memorial Scholarship-Year 2 of 2-(\$2,500)

Natalie Gawron
(2016 BRF Graduate)
(2020 UW Green Bay Graduate)
Black River Falls
Attending: Indiana State University
Course of Study: Human Biology with emphasis in exercise science
Career Path: Doctorate in Physical Therapy



Gerald & Nancy Laabs Scholarship (\$2,000)

Zoe Dal Cerro
Black River Falls
Attending:
New York University
Course of Study:
Major-Business
Minor-Environmental Science



David & Marilyn Hoffman Scholarship (\$2,000)

Olivia Hefty
(2018 BRF Graduate)
Hixton
Attending:
UW Madison
Course of Study: Major-
Communication Arts
Minor-Criminal Justice
Career Path: Law School -
Family Law & Adoption
Attorney



Jackson County Bank Foundation Alumni Scholarship (\$2,000)

Jeremiah Rumsey
(2019 BRF Graduate)
Black River Falls
Attending:
UW Eau Claire
Course of Study: Business Administration
Career Path: Economic Analyst



Leland & Jeanette Larson Memorial Scholarship – Taylor (\$2,000)

Alice Homstad Memorial Scholarship (Special 1 Year Award) (\$2,000)
Genevieve Janczak
Taylor
Attending:
University of Iowa
Course of Study: Double
Major Pre-Physician's Assistant & Nursing
Career Path: Physician's Assistant



Duane & Lavina Hoffman Scholarship (\$1,500)

Madison Eberhardt
Black River Falls
Attending:
University of Iowa
Course of Study: Major-
Civil Engineering



Elizabeth Danielson Janssen Nursing Scholarship (\$2,000)

Kora Ulness
Black River Falls
Attending:
Viterbo University
Course of Study:
Major-Nursing
Minor-Spanish
Career Path: Nursing



Leland & Jeanette Larson Memorial Rotating Scholarship – 2020 BRF (\$1,000)

Kimberly Leadholm
(2018 BRF Graduate)
Black River Falls
Attending:
UW Madison
Course of Study:
Journalism
Career Path: Editor for a news corporation



Duane & Lavina Hoffman Scholarship (\$1,500)

Alyssa Stemper
Black River Falls
Attending: Winona State University
Course of Study: Nursing



Robert (Knuckles) Johnson Memorial Scholarship (\$1,500)

Justin Rowekamp
Alma Center
Attending:
UW Stevens Point
Course of Study:
Wildlife Biology
Career Path: A Career with the DNR



Leland & Jeanette Larson Memorial Rotating Scholarship – 2020 BRF (\$1,000)

Andrea Peterson
(2018 BRF Graduate)
Merrillan
Attending:
UW Eau Claire
Course of Study: Major-
Behavioral Analysis
Minor-Spanish
Career Path: School Psychology/Clinical Psychology



Alice Homstad Memorial Scholarship-Year 1 of 2-(\$2,500)

Emma Goodenough
(2019 BRF Graduate)
Black River Falls
Attending:
UM Twin Cities
Course of Study:
Major-Biology
Career Path:
Medical School



James Jr. and Anna Klir Memorial Scholarship (\$1,000)

Allyson McJoynt
(2018 BRF Graduate)
Black River Falls
Attending:
UM Twin Cities
Course of Study:
Major-Statistics; Minor-
Sociology
Career Path: Data Scientist/Statistician



Lions/Rotary Scholarship (\$2,000)

Jenna Eversum
Black River Falls
Attending:
Viterbo University
Course of Study: Major-
Education
Career Path: Teacher



**Ralph & Alice Lund
Memorial Scholarship
(\$1,000)**

Sam Lund
Black River Falls
Attending:
UW Eau Claire
Course of Study:
Major-Education
Minor-History
Career Path: History
Teacher



**Dean Nortman Memorial
Scholarship (\$750)**

Madyen McCormick
(2019 BRF Graduate)
Black River Falls
Attending: St. Mary's
University of Minnesota
Course of Study: 3+2
Physician Assistant
Program
Career Path: Physician
Assistant within the Mayo Health System



**Kelly Mauck Memorial
Scholarship (\$1,500)**

Laura Hefty
Black River Falls
Attending:
UW Green Bay
Course of Study: Nursing
Career Path: RN



**Mary Perry Fine Arts
Scholarship (\$1,000)**

Emma Olstad
Black River Falls
Attending:
Milwaukee Area
Technical College
Course of Study: Sound
Engineering



**Philip & Aldena Meyer
Memorial Scholarship
(\$1,000)**

Whitney Hentsch
Black River Falls
Attending:
UW Eau Claire
Course of Study: Elementary
Education
Career Path: Special
Education Teacher



**Ann Krohn Peterson
Scholarship (\$2,000)**

Ashley Rush
(2019 BRF Graduate)
Black River Falls
Attending:
UW Oshkosh
Course of Study: Major-
Education
Career Path: Elementary
Education



**Rick Millis Memorial
Scholarship (\$3,000)**

Jeffrey Dobson
Black River Falls
Attending:
UW Eau Claire
Course of Study: Actuarial
Science



**Meghan Powell
Memorial Scholarship
(\$1,500)**

Olivia Pfaff
Alma Center
Attending:
Chippewa Valley
Technical College
Course of Study:
Foundations of Teacher
Education
Career Path: Day Care Facility Owner



**Rick Millis Memorial
Scholarship (\$3,000)**

Lance Mikel
Alma Center
Attending:
Viterbo University
Course of Study: Major -
Engineering



**Gene & Judy Ransom
Scholarship (\$2,000)**

Dylan Cooper
Alma Center
Attending:
UW Eau Claire
Course of Study: Major-
Political Science
Career Path: Interests
in Government and
Teaching



**Dean Nortman
Memorial Scholarship
(\$750)**

Lauren Perry
(2018 BRF Graduate)
Black River Falls
Attending:
UW LaCrosse
Course of Study: Major-
Biology Minor-Spanish
Career Path: Physician
Assistant School



**Dustin Rozmenoski
Memorial Scholarship
(\$1,000)**

Emma Ross
Black River Falls
Attending: Western
Technical College
Course of Study: IT/
Software Development



SCHOLARSHIP DONATION OPTIONS

In addition to our Traditional Scholarship Fund the Foundation now offers two additional scholarship donation options:

- **Foundation Scholarship Fund-** Donors who desire to help with the rising costs of education may make a donation of \$100 or more at any time to this fund. Please specify a Jackson County school if other than BRF.
- **Specified Term Scholarship-** This fund is designed for donations in amounts ranging from \$2,000 to \$24,000. Scholarship amounts are preset at \$2,000 per year and the length of the scholarship term will be determined by the amount of the donation, or the scholarship may be funded annually. Donors creating this type of scholarship fund may name the fund, perhaps in honor of a loved one or as a memorial. In addition, donors may be involved in establishing the scholarship's requirements and selection guidelines if they so desire.

Contact the Foundation for more information about these new options.

KAY BRAUNER MEMORIAL FUND

**DONATES \$1,000 TO:
WTC EMERGENCY
SCHOLARSHIPS**

This fund helps Western Technical College students from the BRF area who are in danger of becoming unable to continue their education due to unexpected financial burdens. Emergency funds can be used to assist with things such as housing, meals, childcare, utilities, medical expenses and transportation issues.





FRIENDS OF THE FOUNDATION

Recognition Program

BRONZE~\$100 SILVER~\$500 GOLD~\$2,000 PLATINUM~\$5,000 DIAMOND~\$10,000
LEADERS CIRCLE~\$15,000 LEGENDS CIRCLE~\$20,000 FOUNDERS CIRCLE~\$30,000

The Foundation has established a permanent Recognition Program for Friends who have donated so generously through the years. The program allows donation amounts to accumulate each year as Friends advance through eight giving levels.

2019/2020 FRIENDS OF THE FOUNDATION ARE LISTED BELOW.

together with the current level of giving they have achieved.

Year designates most recent contribution.

BRONZE (\$100 & UP)

* Aptiv Foundation	2018
Baker, Mona	2019
New York Life Ins., Stacy Burgau	2019
* Damon, Anita	2018
Chown, Brad	2019
Deener, Dan	2019
Hermann, Carl	2019
Higgins, Joan	2019
Holt, Sherry	2019
Homstad, Ann	2018
Hoonsbeen, David O.	2019
Howard, John	2018
Howard, Mary Alice	2018
Jacobson, Patricia	2018
* Jelinek, Danny	2019
* Jelinek, Mary	2019
Kertis, Jeanette	2019
* Lahmayer, Barbara	2019
* Lee, Michael & Tara	2020
Louis, Jean	2019
Matousek, Robyn	2018
Musser, Nyla	2019
Ott, Elaine	2018
Ott, Robert	2018
* Peterson, Ann Krohn	2018
* Radcliffe, Judy	2018
* Richards Ott, Kristen	2019
* Sedelbauer, Phyllis	2019
Severson, Larry	2019
Severson, Shelly	2019
* Steig, Tamara	2019
* New York Life Ins., Kristin Stutz	2019

SILVER (\$500 & UP)

Anderson, Todd	2019
Arndt, William	2019
Barnes, Al	2019
Black River Area Chamber of Commerce	2019
Black River Falls Clinic Pharmacy	2018
Brauner, Mike	2019
Button, Georgia	2019
Button, Larry	2019
Capper, Ricky	2019
Capper, Wally	2019
Curtis, Mary	2019
Danielson, Ron	2019
Danielson, Sheila	2019
Dickman, Annette	2019
Dingeldein, James	2019
Dingeldein, Doris	2019

Dougherty, Mrs. James (Carol)	2019
Drace, John	2019
Drace, Julie	2019
Dressler, Alex	2019
Dugan, Judy	2018
Box, Chris	2019
Fox, Lori	2019
Gaier, Gerald (Tuffy)	2018
Galston, Don	2019
Goettl, Fred	2018
Goettl, Terri	2018
Gross Motors BRF, Wayne, Jerry & Mike Gross	2018
Hagen, David R.	2018
Hansen, Judy	2019
Hansen, Mary J.	2019
Hanson, Kristi	2018
Hanson, Mike	2018
Haugen, Carol	2019
Hegna, Mary	2019
Hegna, Dr. Steve	2019
Helstad, Connie	2018
Helstad, Dr. Paul	2018
Hoagenson, John	2018
Hoefler, Alden 'Buz'	2019
Holder, JoAnne	2018
Holder, Dr. Richard	2018
Hostrawser, Allan	2018
Howard, Nancy Mills	2018
Jacobs, Peter	2019
Johnson, David	2019
Jordan Chiropractic Clinic	2019
Kaphengst, James	2019
Kaphengst, Jill	2019
Kertis, Jim	2019
Klir, Rose Ann	2019
State Farm Insurance, Karen Stai-Koenigs	2019
Laabs, Jay	2019
Laabs, Katherine	2019
Lahmayer, Bruce	2019
Lee, Jean	2019
Lindahl, John	2019
Lindahl, Sue	2019
Lobenstein, Brad	2019
Lobenstein, Monica	2019
Louis, John	2019
Lund, John	2019
Mack, Dave	2019
Martin, Dr. Carol	2019
Meyer, Dave	2019
Meyer, Luane	2019
Meyer, Marlene	2019

Nielsen, Carla (Drecktrah)	2019
Nicholas, Ernie	2019
Norgaard Insurance, J ohn & Jayne Norgaard	2020
O'Brien, Mary	2019
Overman, Lynn	2019
Pistorius, Sandra	2019
Polzin, Dr. Jeff	2019
Polzin, Sue	2019
Ransom, Ray	2019
Reid, Arlene	2019
Reid, Thomas	2019
Rewald, Margaret	2019
Ripp, Paul	2019
Ripp, Theresa	2019
Ripp Distributing Company	2019
Schanz, Betty	2019
Scholz Ace Home Center, Dan & Sara Scholze	2019
Schwab, George	2019
Severance, Jay	2020
Stai, Fred	2019
Stuart, Marion	2019
Tamminen, Jean	2019
Torkelson, Sherri	2019
Torkelson, Tim	2019
Turk, Timothy	2019
Wester, Mitch	2019
Wester, Susan	2019
White-Jacobs, Mary Beth	2019
Wiersma, Sarah	2019
Young, Alice	2019
Young, Dennis	2019

GOLD (\$2,000 & UP)

Black River Memorial Hospital	2019
Coldwell Banker River Valley Realtors	2019
Bowen, Duane	2019
Delebo, Dr. Donald	2018
Dickman, Dr. James	2019
Dougherty, Mike	2019
Dougherty, Cindy	2019
Hagenbrock, Jean	2019
Hagenbrock, John	2019
Hoffman, Jone	2019
Hoffman, Peter	2019
Hoffman, David	2019
Hoffman, Marilyn	2019
Hogden, John	2019
Hogden, Kari	2019
Homstad, Jon	2019
Homstad, Maureen	2019

Kitowski, Dr. Jerry	2019
Kitowski, Lori	2019
Kitowski, Bobbi	2019
Kitowski, Dr. Nick	2019
Krohn, Dr. Gene	2018
Krohn, Janet	2018
Lahmayer, Dr. Al	2019
Lahmayer, Jeanette	2019
Michaelson, Jr., Max	2019
Michaelson, Susan	2019
Mills, Carla	2019
Nordahl, Mary	2019
Overman, Dr. Jerry	2019
Perry, Mary	2019
Ransom, Gene	2019
Ransom, Judy	2019
Richards, Dennis	2019
Sedelbauer, Lynn	2019
Sedelbauer, Norbert	2019
Severson, Mrs. Vern (Margaret)	2019
Tamminen, Glen	2019
Van Gorden, Mary	2019
Wiste, Roger	2019
The Print Shop, Bill & Kathy Potter	2019

PLATINUM (\$5,000 & UP)

D&S Manufacturing	2019
Homstad, Gil	2019
Krohn Clinic	2019
Northern Family Farms	2019

DIAMOND (\$10,000 & UP)

Co-op Credit Union	2019
Jackson County Bank	2019
Lane & Family, Dr. Kirk	2019

LEADERS CIRCLE

(\$15,000 & UP)

LEGENDS CIRCLE

(\$20,000 & UP)

Millis Family	2019
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FOUNDERS CIRCLE

(\$30,000 & UP)

Finch, Kay & Tim	2019
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* WELCOME 1st time Friends!

**THANK YOU
FOR GIVING!**