Our last Annual Report was distributed in June of 2019 at our annual FRIENDS of the FOUNDATION luncheon. Our theme was ‘Covering All the Bases’ and Trustees wore their Foundation Team jerseys and hats while ball park music played throughout the Skyline. The smell of roasting hot dogs and popcorn filled the air and Chairman Gil Homstad did a rousing a Capella rendition of “Take Me Out to the Ball Park”. We had a record attendance of ninety people, FRIENDS donated $31,700 to be used toward Grant Awards in 2020. Mary Van Gorden was recognized as the Foundation’s MVP of 2019. Mary shared with the group her strong sense of community and how proud she is that Black River Falls area organizations and residents do such a tremendous job of pitching in when there is need. “It’s all about people helping people”, she said. Attendees left with a smile on their faces, a bounce in their step and a box of Cracker Jacks to snack on later. As we were cleaning up after the luncheon, Trustee Dr. Mike Mahan expressed how pleased he was with Mary’s uplifting comments. He said, “I think Mary just gave us our theme for next year.” That all seems so long ago now and little did we know how prophetic Mary’s words would be.

In March, as the COVID-19 Coronavirus became a part of our reality, we experienced an unprecedented loss of control over many parts of our lives. The ability to make advance plans seemed to disappear almost overnight, bringing with it a realization of loss, and appreciation for, the truly little simple things in life. Nothing drove this point home more than attempting to make preparations for our annual FRIENDS luncheon. Do we proceed with plans, or do we wait? If we wait, how long do we wait? Do we send our invitations knowing we may have to cancel? Is it fair to ‘gamble’ Foundation monies on an event that may not happen? Our Trustees recognize that the most important obligation we have to our community, is to keep its residents as safe as possible. After much consideration and discussion, the difficult decision to postpone our luncheon was made. At that point, we still thought the event would be rescheduled for the fall. Once it became apparent that was not a possibility, we realized that 2020 would mark the first time in 25 years that the Foundation would not be having a FRIENDS gathering. As I write this, our sincere hope is that we will be able to gather once again sometime next year.

Earlier this month, I was talking with a friend. She said, “Quickly, what is the first emotion you feel when I say ‘2020’?” Without thought or hesitation I responded “anger”. I cannot convey how surprised I was. I did not realize until that moment that yes, I am angry. I am angry that I can’t do what I want and go where I want. I am angry that I can’t visit my family and friends whenever I am so inclined. I am angry that I can’t go inside my church for services or visit with members of the congregation. I am angry that the Foundation Trustees can’t meet in person. I am even anger that it is difficult to find my favorite cleaning supplies. Just as these thoughts flashed through my mind, she asked another question. “Again, very quickly, what is the second emotion you feel?” For a second time my response came unbidden and I said “thankful”. No sooner had the words left my mouth than I wondered where on earth they came from. As I thought about my answer, I realized it too was accurate and exactly what I was feeling. I am so very thankful that so far my family and friends remain healthy. I am thankful for advanced technology so that I can continue to do my job and can stay in touch with others. I am thankful I can play with my dogs or take a ride in the countryside and enjoy the changing colors of the leaves. I am thankful that pleasant weather has lasted late into the year so that I can continue to enjoy the outdoors. I am thankful that our church has found an alternative solution and that we now have ‘drive-in’ services. I am even thankful when there is toilet paper on the shelves at the store. I urge you to give my friend’s questions some thought. Like me, you may be surprised by what your answers reveal. Most importantly, you may find that once your feelings are acknowledged, and the realization of all we have to be thankful for takes hold, the ‘knot in the chest’ many of us have been living with since March, loosens just a bit. I know it worked for me.

Wishing each of you a very Merry Christmas and a peaceful, healthy, New Year. Special thoughts and prayers for those in our community working on the front lines to keep us safe against the pandemic. As always, an acknowledgment of sincere appreciation and gratitude for the donors who continue to support the Foundation so that we, in turn, can support our community. Without your generosity there would be no Foundation.

Until we can gather again, please stay safe, focus on all we have to give thanks for, and remember Mary’s very wise words “It’s all about People Helping People”.

Hixton Volunteer Fire Department received a Foundation Grant in 2020 to replace their hoses and smooth bore nozzles.
The Board of Trustees is the governing body of the Black River Falls Area Foundation. It is responsible for overseeing the investment of donor funds and the distribution of grants in accordance with donors’ wishes. Trustees serve without compensation and are selected because of their judgment, integrity, community involvement and understanding of philanthropic needs. They serve a three-year term of office with a maximum of three consecutive three-year terms. The Chairman, Vice Chairman and Treasurer can serve additional terms.

**Board of Trustees**

**Mission Statement**

The mission of the Black River Falls Area Foundation is to enhance the quality of life in the Black River Falls Area. We work to realize that goal with the support of individuals, families, businesses and organizations that share this commitment. We achieve this by:

- Providing a vehicle for donors with diverse community interests;
- Protecting donations through prudent investing and stewardship;
- Serving as a resource and catalyst to accomplish community projects;
- Expanding our communities’ endowment by encouraging philanthropy.

We address a broad range of community goals rather than focusing on one particular issue. In this way, we are able to meet changing needs and provide support to the people who live and work in the Black River Falls Area.

**Former Trustees**

| Todd Anderson | Jerry Kitowski, MD |
| Ruth Buswell | Al Lahmayer* |
| Eric Chrisinger | Jean Lee |
| Ron Danielson | Tom Lister* |
| John Hagenbrock | John Lund* |
| Judy Hansen | Sue Michaelson |
| John Hogden | David Millis |

**Originating Trustee**

- Mary O’Brien
- Dennis Richards*
- Dale Sherman*
- Fred Stai
- Tom Mills— Executive Secretary from 1985 to 1999
FOUNDATION HIGHLIGHTS  June 1, 2019 to December 31, 2020

• Two new funds were established.
  ‣ The Jackson County Historical Society Donor Advised Fund, and
  ‣ The Alma Center-Humbird-Merrillan School District Educational Enrichment Fund.
• Construction of the animal shelter began in the fall of 2019 and the new shelter opened its doors in August of 2020. A huge Foundation thank you to the many donors who made this project possible. The Foundation was pleased to be able to help the Jackson County Humane Society achieve this outstanding goal. A salute to their members for their many years of diligence and determination.
• In October of 2019, Foundation Secretary Kay Finch and Executive Director Julie Murray were given an opportunity to attend a series of seminars led by Tom Thibodeau, distinguished professor at Viterbo and founder of the Master of Arts in Servant Leadership, the first master’s degree of its kind in the nation. Upon completion of the seminars, Foundation representatives joined a group of community volunteers with a goal of establishing a Community Resource Center. The purpose of this center will not be to offer services, but rather to act as a hub to provide direction to the many existing services available in Jackson County. Information on a wide range of topics, for example; how can I find a reliable babysitter or a good mental health provider, where is the best kayaking steam, where do I enroll my children for school, is there assistance available to help with food/shelter needs, what types of adult organized sports are available.
• Foundation representatives participated in a community forum to review the 2019 Community Health Needs Assessment prepared by Black River Memorial Hospital and Jackson County. The meeting helped provide valuable insight on what the needs of our community are and if/how they are being met.
• In December of 2019 Trustees Ashley Ahl and Jim Bible were elected to serve their second 3-year-term, while Trustees Kristi Hanson and Shelly Severson were elected to serve their third and final 3-year-term.
• Foundation Trustees recognized lack of adequate child care in Jackson County as a primary area of concern. They established a goal to provide assistance in whatever form necessary to organizations working to address this need. In early 2020, Foundation representatives joined a group of community members that had formed the Jackson County Child Care Task Force. Realizing there is no quick fix or short term solution to this problem, the JCCCTF is committed to working toward long term improvement of the situation, and is focused on building a solution from the ground up.
• The end of 2019 brought the Foundation record investment earnings, while the first quarter of 2020 followed with record losses. A definite precursor to the remainder of 2020.

2020 COMMUNITY FUND GRANTS

2020 ALMA CENTER AREA COMMUNITY FUND
• ACHM Elementary School for electrostatic spray disinfectant gun and tablets
• Alma Center Improvement Club for landscaping and sign repair
• Alma Center VFW Post #8494 for building maintenance and repairs
• Village of Alma Center First Responders from Schroeder gift

BRF EDUCATIONAL ENRICHMENT FUND
• High School Music Department timpani drum replacement

A ribbon cutting ceremony was held at the new animal shelter in August of 2020.

Foundation Executive Director, Julie Murray, Presents 2020 Grant Award to Larry Guthrie (left) and Eldon Simonson (right) from Sleep in Heavenly Peace outside their new trailer.
$92,388 awarded to 17 local non-profit organizations

Aptiv (f/k/a Riverfront): sustain vital staff, programming and facilities during COVID-19

Bolton Refuge House; Jackson County Outreach: replace appliances in four transitional housing units in Merrillan

Boys & Girls Club of Jackson County: training for staff; Triple Play – Mind, Body & Soul programming focused on mental, physical and emotional well being

Black River Area Child Care Services: purchase new tricycles for children’s outdoor play

Black River Falls School District; High School Band: toward replacement of timpani drums

Children’s Service Society of WI: purchase books and toys for supervised visitation and family support programs

City of BRF; Public Library: to support services and purchase books and materials for the Youth Program

Curd's for Kids Program: helping farmers by creating a market for their milk and helping families with food insecurities by providing nutritious snacks

Friends of the Black River Falls Library: to support the following programs – Children’s Summer Reading, 2021 Community Read and Adult Literacy

Friends Sharing Food: purchase new freezer for Neighborhood Food Program and for the new special program for Essential Needs

Hixton Volunteer Fire Department: replace outdated hoses and smooth bore nozzles

Jackson County Division of Public Health:
- purchase car seats for low income families
- staff training for a) prevention of child abuse and b) retention planning for Jackson County foster care homes
- purchase a spectrophotometer for analysis of nitrates in water systems

Jackson County Farmers Market: advertising and community education

Jackson County Interfaith Volunteer Caregivers: activities for Community education and Community events

Sleep in Heavenly Peace: purchase materials, build and disburse 50 beds for children in Jackson County

Together for Jackson County Kids - Strengthening Families Program: for meals, travel and advertising for the twelve-week program.

Village of Merrillan – First Responders: to replace their 1998 ambulance

2019 and 2020 donor advised disbursements

**Bill Millis Memorial Fund**
- City of BRF – Skyline Golf Course construction of maintenance shed (2020)

**City of BRF – Field of Honor Fund**
- Karner Blue Garden Club (2019 & 2020)
- City of Black River Falls (2019 & 2020)

**Disability Association of Jackson County**
- Provide party supplies for seasonal events for disabled citizens (2019 & 2020)

**Gil & Alice Homstad Fund**
- BRF United Methodist Church upgrade sound system (2020)
- City of BRF – Skyline Golf Course purchase new golf carts (2020)
- Farmington Emergency Medical Team purchase a LUCAS Chest Compression System (2020)
- Jackson County Interfaith Volunteer Caregivers in honor of Gil’s 85th birthday (2020)

**Grace Webb Memorial Library Fund**
- Blair-Taylor Elementary School (2019)
- Melrose-Mindoro Elementary School (2020)

**Mary Van Gorden Funds**
- Alma Center Improvement Club Turtle Pond repair project (2019)
- City of BRF – Library History Room (2019 & 2020)
- City of BRF - Skyline Golf Course purchase new golf carts (2020)

**Peter & Jone Hoffman Fund**
- BRF United Methodist Church (2019)
- Boys & Girls Club of Jackson County (2019)

**Tim & Kay Finch Family Fund**
- Boys & Girls Club of Jackson County (2019)
- BRF United Methodist Church (2019)
- Bruce’s Legacy purchase boat trailer (2020)
- City of BRF Fire Department (2019)
- City of BRF – Skyline Golf Course (2019 & 2020)
- Farmington Emergency Medical Team purchase LUCAS Chest Compression System (2020)
- Friends Sharing Food (2019)
- Hatfield Fire Department (2020)
- Hatfield First Responders (2020)

- Jackson County Interfaith Volunteer Caregivers (2019)
- Village of Alma Center Fire Department (2019 & 2020)
- Village of Alma Center First Responders (2020)
- Village of Merrillan Fire Department (2020)
- Village of Merrillan First Responders (2020)

Thanks to a directed disbursement from Foundation Trustees Gil Homstad and Kay Finch, Farmington Emergency Medical Team has a new Lucas Compression Device. Please watch a very moving video about this grant on the Foundation’s website and Facebook page.
Family added additional funds
• Individual Donors to Listed Fund
NEW! New funds created in Late 2019 & 2020

FAMILY FUNDS
Dougherty Family Fund
* Tim & Kay Finch Family Fund
* Peter & Jone Hoffman Fund
* Gil & Alice Homstad Fund
Mary Van Gorden Charitable Fund

MEMORIAL FUNDS
Mike & Mona Anderson Memorial Fund
Kay Brauner Memorial Fund
Stanley Held Memorial Fund
Erwin & Thelma Homstad Memorial Fund
Bill Millis Memorial Fund
• Mike & Jana Millis
• Kathy & Jim Powell
• David Millis
• Kari & Todd Pearson
• Steve & Sue Millis
• Dan & Cheryl Millis
• Paul & Traci Millis
Grace Webb Memorial Fund
• Jane Lokken: In Memory of Gladys Webb
Katherine Wold Memorial Fund

COMMUNITY FUNDS
Alma Center Area Community Fund
• Alexander, Karen
  In Memory of Gary Alexander
• Bates, John S.
  In Memory of Maxine Bates
  In Honor of Lea Esser
• Black River Falls Clinic Pharmacy
• Bue, Charles & Katie
  In Memory of Will Prindle
  In Honor of Alice Rae Everson
• Cleary, Mary Jane
• Comstock, Charles & Bonnie
• Evenson, Alice
• Forsting, Kevin & Michelle
  In Honor of Kevin & Michelle Forsting Family
• Forsting, Michelle Clark
• Grupe, Steven
  In Honor of Kermit Grupe
• Hanssen, Michael & Kristi
• Holub, Leonard & Judith
  In Memory of Maxine Bates:
  In Honor of Leo Esser
• Jacobson, Charles & Barbara
• Janke, Charles D.
• Janke, Larry & Betty
• June, Carrie
• Larson, Richard & Sara
  In Memory of Gloria Everson, Bruce Klatt, John Paul
• Laufenberg, Frank & Susan
• Lorane Grupe Family
  In Memory of Lorane Grupe
• Lusk, Ralph & Linda
  In Memory of Clarice Heller, Brad Seguin
• Mahan, Michael & Christina
  In Memory of Clarice Heller: Brad Seguin
• Northern Family Farms, The Ahl Family
  In Honor of Northern Family Farms' Employees Families
• Olson, Gaylord E.
• Prindle, Adam & Amy
• Prindle, Doris
• Prindle, James & Jane
• Rogers, Delbert & Heather
• Rousey, Donna
  In Memory of Richard Rousey
• Rousey-Frenette, Sara
  In Memory of Richard Rousey
• Rowekamp, Kathy
  In Memory of Bob Rowekamp
• Ruizic, Rozanne
• Seichter, Greg & Mary
• Staub, Carl M.
• Stephens, Dean & Janet
  In Memory of Dale Downer
• Strandberg, Harold & Virginia
  In Memory of Dr. Darold & Sylvia Strandberg
• Strandberg, Hoyt & Jeanne
• Stroupe, Patricia
• Szymanski, Jane
• Van Gorden, Mary

Alma Center Area Community Fund – Education Enrichment Fund NEW!
• Don Forsting
• Paul & Angela Fischer
• Michelle Clark Forsting
• Jim & Andrea Hoffman
• Share and Share Alike

Black River Area Youth Fund
City of BRF – Public Library Fund
Developmental Disabilities Fund
Disability Association of Jackson County
• Denver & Dorothy Will
• Al & Jeanette Lahnmay
• Knights of Columbus
• Bill & Kathy Potter
• Craig Nelson
• Lois Smetana
• Mary Van Gorden
• Glen & Jean Tamminen

Incubator Economic Development Fund
Skyline:
Club House/Golf Course/Legacy Funds
• Black River Area Chamber of Commerce
• Co-op Credit Union
• Eckles, Jan J.
• Flugstad, Joyce
• Hanson, Paul & Barb
• Hart, Ray & Peggy
• Hilliker, Richard
• Homstad, Richard & Eileen Barrett
• Hopkins, Patricia
• Mills, Carla
• O’Brien, Mary
• Sequin, Norman & Judy
• Skyline Friends
• Swender, David

Golf Cart Replacement Project
• Antonelli, Darrin & Pamela
• Black River Falls Rotary Club
• Family of Robert (Bob) Severson:
  In his Memory
• Ferrario, Bruce & Joan
• Finch, Timothy & Kay
• Hoffman, David & Marilyn:
  In Memory of Bob Severson
• Hoffman, Peter & Jone
• Homstad, Jon & Maureen
• Homstad, Richard & Eileen Barrett
• Jackson County Bank
• Koenigs, Jim & Karen Stai
• Krehbiel, Dan & Nancy Clemence
• Louis, John
• Northern Family Farms, The Ahl Family
• Stuart, Marion & Hoefer, Alden
• Wilke, Dan
• Young, Dennis & Alice

LOCAL BUSINESS COMMUNITY SERVICE FUNDS
Black River Memorial Hospital Fund
Hoffman Construction Fund
Jackson County Bank Fund
MAINTENANCE FUNDS
City of BRF – Field of Honor Fund
City of BRF – Public Library History Room
Foundation Trail Maintenance Fund
  • Robert & Cheryl Nelson
  • Dr. Michael & Christina Mahan
Hoffman Aquatic Park Maintenance Fund
  • David & Marilyn Hoffman
Lunda Community Park Maintenance Fund
Mills Park Maintenance Fund
  • Mary Alice Howard: In Honor of Nancy Mills Howard
  • Jon & Maureen Homstad: In Memory of Dan Mills; Miah, V. Kelley Armour & Bridget Smith
  • John & Nancy Howard: In Memory of Dan Mills and Mary Mills Falkner
Rotary Skate Park Maintenance Fund

ORGANIZATION FUNDS
Boys & Girls Club Fund
BRF Educational Enrichment Music Fund
BRF Educational Enrichment M.C.Schmellenberg Fund
  • Mary J. Hansen In Memory of John Hansen
BRF Educational Enrichment General Fund
  • Arndt, William
  • Autumn Ridge Holdings
  • Bible, Jim
  • Chambers, Thomas & Verona
  • Collins, Steve & Jill
  • Co-op Credit Union
  • Coulee Region Landscape & Design
  • DeBoer, Barry & Barbara
  • Gross Auto - Black River Falls
  • Larkin, Thomas
  • Lee, Michael & Tara
  • Lund, David or Judith
  • Meyer, Dave & Luane
  • Millis, Paul
  • Moe, Bill & Sally: In Memory of Robert Ott
  • O’Brien, Mary
  • Pederson, James & Ann
  • Radcliffe, Loren & Mary Jo
  • Radke, Douglas & Barbara
  • Ransom, Gene & Judy
  • Stuart, Marion & Hoefer, Alden
  • Torkelson, Troy & Marianne: In Memory of Wayne Torkelson
  • Yager, Aaron & Amy

BRF Rotary Club Fund
Jackson County Historical Society Fund NEW!
Jackson County Humane Society Fund

SCHOLARSHIPS CREATED BY ORGANIZATIONS & BUSINESSES
BRF Alumni Association Scholarship
  • Bowen, Duane
  • Brauner, Mike
  • BRF Alumni Association 2019 Banquet Donations
  • Curtis, Mary Class of 56
  • Ferries, Lois (Peterson) Class of 60
  • Franke, Clarice Class of 65: In Honor of Mary Mills Falkner, Chuck Eddy, Virginia Jewell-Class of 43, Dan Mills-Class of 59, Roselyn Zeller-Class of 65, Curt Waarvuk & James Frederikson-Class of 66
  • Fredrickson, Richard & Diane (Nordahl) Class of 64 and 69
  • Hagen, Marilyn A. & Stuart
  • Jensen, Edward & Kayleen
  • Johnson, Victor & Betty (Gehring)
  • Radke, Douglas & Barbara
  • Ruiz, Julie & Alberto
BRF Area Foundation Scholarship
BRF High School Store Scholarship
Jackson County Bank Foundation Alumni Scholarship
Krohn Clinic Physicians Scholarship In Memory of Dr. Richard Holder…
  • Bosanny, James & Vicki
  • Brown, Mary
  • Dugan, Edwin & Darlene
  • Dugan, Judith
  • Hansen, Judith
  • Krohn Clinic
  • Krohn, Eugene & Janet
  • Mahan, Michael & Christina
  • Peterson, Gary
  • Tilley, John C. & Karen L.
Lions/Rotary Scholarship
  • BRF Lions Club
  • BRF Rotary Club

SCHOLARSHIPS CREATED IN MEMORIAL
Allen Brenengen Memorial Scholarship
  • Alma Center Lincoln High School
Don Halverson Memorial Scholarship
Duane & Lavina Hoffman Memorial Scholarship
Alice Homstad Memorial Scholarship
Leland & Jeanette Larson Memorial Scholarship
Ralph & Alice Lund Memorial Scholarship
Kelly Mauck Memorial Scholarship
Philip & Aldena Meyer Memorial Scholarship
  • Meyer, Dave/Luane
  • Meyer, Marlene A.
  • Goens, Mary J.
Rick Millis Memorial Scholarship
Dean Nortman Memorial Scholarship
  • Mattson, Margaret A.
Meghan Powell Memorial Scholarship
Lt. Terry Preston Memorial Scholarship
Dustin Rozmenoski Memorial Scholarship
  • Frett, Harold D. and Donna L.
  • Richard & Carol Siverhus
  • Davud & Luann Medick
Kristin Wood Fine Arts Memorial Scholarship

SPECIFIED TERM SCHOLARSHIPS
Foundation Technical School Impact Scholarships
Thomas R. Gilles Memorial Scholarship
  • Kristin Hilliker
  • Mark Hilliker
  • Daniel Hilliker
Richard Hiliiker Scholarship
  • Kristin Hilliker
  • Mark Hilliker
  • Daniel Hilliker
Robert (Knuckles) Johnson Memorial Scholarship
  • Hoffman Construction Company
James Jr. & Anna Klier Memorial Scholarship
  • Klir, Rose Ann
Ann Krohn Peterson Scholarship
  • Kristin Hilliker
  • Mark Hilliker
  • Daniel Hilliker
  • Ann Krohn Peterson
  • Ron & Susan Lassen
Rotary Scholarship
  • Carl & Rhonda Holmquist
The BRF School District is blessed to have several scholarship opportunities for our seniors. The class of 2020 had 32 graduates applying for 75 available scholarships to help with their post-secondary education.

Currently the Foundation manages 6 Alumni Scholarship Funds. In addition, we manage 6 Scholarship Funds that can be used for either graduating Seniors or Alumnus, depending on where the need is greatest.

This year 38 BRF Alumni applied for scholarship assistance. As has been the case for the past several years, the number of applicants for Alumni scholarships far exceeds the amount of assistance available.

We would like to share some of the amazing accomplishments of these 38 previous graduates of BRF High School:

- The average GPA of the applicants was 3.5.
- 22 were on the Dean’s List (several of these for multiple years)
- 4 had perfect 4.0 GPAs for one or more of their college years.
- 12 are pursuing careers in health related fields; 2 Doctors, Physicians Assistants and Radiologic Technicians; a Dietitian, a Speech Pathologist, a Physical Therapist and a Strength & Performance Coach. 2 want to work in the field of Behavioral Health.
- 6 will be working in education; 2 elementary teachers, 2 music teachers, 1 special education and 1 early childhood teacher.
- 2 of these talented young people are budding entrepreneurs and plan to open their own businesses; a bakery and a salon.
- 3 plan to become lawyers.
- 2 desire to work in the field of data and economic analysis.
- 5 will be entering the financial industry; 4 as accountants and 1 as a financial advisor.
- In addition, one student will be pursuing each of these careers; Minister, Veterinarian, Packaging Engineer, Market Researcher, Sales, News Editor, Environmental Scientist, and Computer Technology.

These young people have shown leadership skills and community involvement by volunteering with a variety of organizations. Applicants have helped the homeless, the hungry, the sick, the elderly, the abused, those with special needs, local youth, and veterans. They have volunteered in schools, hospitals, animal shelters and elderly care facilities. They have championed the environment, human rights and both their hometown and school communities. They have written letters, cleaned parks and rivers, rung bells, sold concessions, made blankets and pancakes, visited with those less fortunate, organized blood drives, food drives and voter registration drives, participated in fund raisers for cancer and diabetes. They have volunteered with youth sports including hockey, baseball, volleyball, basketball and football, and they have acted as tutors for younger students.

As the saying goes, “It takes a village to raise a child.” BRF’s children are growing into intelligent and caring young adults with a strong sense of home. Almost every student mentioned their gratitude for growing up in an area where there was always someone willing to help them, whatever their needs. The BRF School District, and our community as a whole, should take tremendous pride in our alumni students. We need to truly celebrate their accomplishments and the example they are setting for future BRF graduates!

If you are interested in donating to our scholarship program, please contact the Foundation.

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**FINANCIAL STATEMENT**

(For the years ending December 31, 2018 and 2019)

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<td><strong>REVENUE</strong></td>
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|                |             |             |
| **EXPENDITURES** |             |             |
| Grants         | $363,422    | $470,334    |
| Scholarships   | $78,500     | $85,500     |
| Support Services | $45,047    | $55,430     |
| **TOTAL EXPENDITURES** | $486,969   | $611,264    |

|                |             |             |
| Change in Net Assets | -$328,678  | $567,734    |
| Net Assets at Beginning | $5,913,511 | $5,584,833  |
| **NET ASSETS AT YEAR END** | $5,584,833 | $6,152,567  |

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**PREVIOUS YEARS “SPECIAL PEOPLE” AWARD RECIPIENTS:**

2015 Bee Herzberg
2016 Peter & Jone Hoffman
2017 Bill Millis
2018 Al & Jeanette Lahmayer
2019 Mary Van Gorden
A Scholarship Fund created by gifts from individuals, organizations and businesses, awards education grants to selected area students. The following 45 scholarships totaling $73,500 were awarded from 29 of the Foundation’s Scholarship Funds.

Black River Falls Alumni Association Scholarship ($1,500)
Lt. Terry Preston Memorial Scholarship ($1,000)
Channing Manske (2018 Graduate)
Black River Falls
Attending: Viterbo University
Course of Study: Major-Criminal Justice; Minor-History
Career Path: Lawyer

Black River Falls Alumni Association Scholarship ($1,500)
Mitchel Gjerseth (2015 Graduate)
Black River Falls
Attending: Carol University and Aurora School of Radiologic Technology
Course of Study: Major-Health Science (Radiologic Technology) Minor-Psychology
Career Path: Radiology-R.T.

Black River Falls Alumni Association Scholarship ($1,500)
Black River Falls Area Foundation Impact Scholarship ($1,000 per semester up to 4)
McKayla Gilberston (2019 BRF Graduate)
Black River Falls
Attending: Chippewa Valley Technical College
Course of Study: Business Management/Cosmetology
Career Path: Salon Owner

Black River Falls Alumni Association Scholarship ($1,500)
Kianna Heller (2019 Graduate)
Black River Falls
Attending: UW Stevens Point
Course of Study: Major-Dietetics
Career Path: Registered Dietitian – Business Owner

Black River Falls Alumni Association Scholarship ($1,500)
Black River Falls Area Foundation Annual Alumni Scholarship ($2,000)
Sydney Sampson-Webb (2019 Graduate)
Black River Falls
Attending: UW Milwaukee
Course of Study: Major-Marketing w/Entrepreneur Certificate
Career Path: Bakery Owner or Marketing Director

Black River Falls Alumni Association Scholarship ($1,500)
Black River Falls Area Foundation Impact Scholarship ($1,000 per semester up to 4)
Jessica Olson (2019 BRF Graduate)
Black River Falls
Attending: Western Technical College/ UW La Crosse
Course of Study: Accounting

Allan Brenngen Memorial Scholarship ($1,500)
Natalie Fischer (2018 Lincoln Graduate)
Alma Center
Attending: Winona State University
Course of Study: Major-Elementary Education/Reading Instruction
Career Path: Teacher

Thomas R. Gilles Memorial Scholarship ($500)
Elliot Bird
Black River Falls
Attending: UW La Crosse
Course of Study: Major-Physical Therapy
Career Path: Physical Therapist

Don Halverson Memorial Scholarship ($1,500)
Chase Yaeger
Black River Falls
Attending: UW Eau Claire
Course of Study: Major-Psychology
Career Path: Counseling

Richard Hilliker Scholarship ($2,000)
Elizabeth Pardoe (2018 BRF Graduate)
Black River Falls
Attending: UM Duluth
Course of Study: Major-Biochemistry; Double Minor-Environmental Science and Hispanic Studies
Career Path: Environmental Scientist

Black River Falls Area Foundation Impact Scholarship ($1,000 per semester up to 4)
Zyanna Deloney
Black River Falls
Attending: Western Technical College
Course of Study: Early Childhood Education
Career Path: Child Care

Black River Falls High School Store Scholarship ($500)
Ella Christenson
Black River Falls
Attending: UW Whitewater
Course of Study: Major-Accounting Minor-Business Administration
Career: CPA

Thomas R. Gilles Memorial Scholarship ($500)
Abigail Ross (2018 BRF Graduate)
Black River Falls
Attending: UW Whitewater
Course of Study: Major-Communication Sciences Minor-Psychology
Career Path: Speech-Language Pathologist

Black River Falls Area Foundation Annual Senior Scholarship ($2,000)
Emily Burnham
Black River Falls
Attending: Viterbo University
Course of Study: Major-Pre-Health Program
Career Path: Chiropractor

David & Marilyn Hoffman Scholarship ($2,000)
Tillie Moldenhauer (2018 BRF Graduate)
Black River Falls
Attending: UW Madison
Course of Study: Major-Communication Arts Minor-Entrepreneurship
Career Path: Lawyer
2020 Scholarships & Recipients

David & Marilyn Hoffman Scholarship
($2,000)
Morgan Anderson
(2017 BRF Graduate)
Black River Falls
Attending:
UW La Crosse
Course of Study: Major-
Therapeutic Recreation
Career Path: Masters
Degree in Child Life or
Behavioral Health

Alice Homstad Memorial Scholarship-Year
2 of 2-($2,500)
Natalie Gawron
(2016 BRF Graduate)
(2020 UW Green Bay
Graduate)
Black River Falls
Attending: Indiana State
University
Course of Study: Human
Biology with emphasis
in exercise science
Career Path: Doctorate in Physical Therapy

Gerald & Nancy Laabs Scholarship
($2,000)
Zoe Dal Cerro
Black River Falls
Attending: New York University
Course of Study: Major-Business
Minor-Environmental Science

Olivia Hefty
(2018 BRF Graduate)
Hixton
Attending:
UW Madison
Course of Study: Major-
Communication Arts
Minor-Criminal Justice
Career Path: Law School -
Family Law & Adoption
Attorney

Jackson County Bank Foundation Alumni
Scholarship ($2,000)
Jeremiah Rumsey
(2019 BRF Graduate)
Black River Falls
Attending: UW Eau Claire
Course of Study: Business
Administration
Career Path: Economic
Analyst

Leland & Jeanette Larson Memorial
Scholarship – Taylor
($2,000)
Genevieve Janczak
Taylor
Attending: University of Iowa
Course of Study: Double
Major Pre-Physician’s Assistant & Nursing
Career Path: Physician’s Assistant

Duane & Lavina Hoffman Scholarship
($1,500)
Madison Eberhardt
Black River Falls
Attending: University of Iowa
Course of Study: Major-
Civil Engineering

Elizabeth Danielson Janssen Nursing
Scholarship ($2,000)
Kora Ulness
Black River Falls
Attending: Viterbo University
Course of Study: Major-Nursing
Minor-Spanish
Career Path: Nursing

Leland & Jeanette Larson Memorial
Rotating Scholarship – 2020 BRF ($1,000)
Kimberly Leadholm
(2018 BRF Graduate)
Black River Falls
Attending: UW Madison
Course of Study: Journalism
Career Path: Editor for a
news corporation

Duane & Lavina Hoffman Scholarship
($1,500)
Alyssa Stemper
Black River Falls
Attending: Winona State
University
Course of Study: Major-
Behavioral Analysis
Minor-Spanish
Career Path: School
Psychology/Clinical
Psychology

Robert (Knuckles) Johnson Memorial
Scholarship ($1,500)
Justin Rouekamp
Alma Center
Attending: UW Stevens Point
Course of Study: Wildlife Biology
Career Path: A Career with
the DNR

Leland & Jeanette Larson Memorial
Rotating Scholarship – 2020 BRF ($1,000)
Andrea Peterson
(2018 BRF Graduate)
Merrillan
Attending: UW Eau Claire
Course of Study: Major-
Behavioral Analysis
Minor-Spanish
Career Path: School
Psychology/Clinical
Psychology

Alice Homstad Memorial Scholarship-Year
1 of 2-($2,500)
Emma Goodenough
(2019 BRF Graduate)
Black River Falls
Attending: UM Twin Cities
Course of Study: Major-Biology
Career Path: Medical School

James Jr. and Anna Klir Memorial
Scholarship ($1,000)
Alyson Mejoynt
(2018 BRF Graduate)
Black River Falls
Attending: UM Twin Cities
Course of Study: Major-Statistics; Minor-Sociology
Career Path: Data Scientist/Statistician

Lions/Rotary
Scholarship ($2,000)
Jenna Eversum
Black River Falls
Attending: Viterbo University
Course of Study: Major-Education
Career Path: Teacher
Ralph & Alice Lund Memorial Scholarship ($1,000)
Sam Lund
Black River Falls
Attending: UW Eau Claire
Course of Study: Major-Education Minor-History
Career Path: History Teacher

Kelly Mauck Memorial Scholarship ($1,500)
Laura Hefty
Black River Falls
Attending: UW Green Bay
Course of Study: Nursing
Career Path: RN

Philip & Aldena Meyer Memorial Scholarship ($1,000)
Whitney Hentsch
Black River Falls
Attending: UW Eau Claire
Course of Study: Elementary Education
Career Path: Special Education Teacher

Rick Millis Memorial Scholarship ($3,000)
Jeffrey Dobson
Black River Falls
Attending: UW Eau Claire
Course of Study: Actuarial Science

Ralph & Alice Lund Memorial Scholarship ($1,000)
Madysen McCormick
(2019 BRF Graduate)
Black River Falls
Attending: St. Mary’s University of Minnesota
Course of Study: 3+2 Physician Assistant Program
Career Path: Physician Assistant within the Mayo Health System

Mary Perry Fine Arts Scholarship ($1,000)
Emma Olstad
Black River Falls
Attending: Milwaukee Area Technical College
Course of Study: Sound Engineering
Career Path: Day Care Facility Owner

Ann Krohn Peterson Scholarship ($2,000)
Ashley Rush
(2019 BRF Graduate)
Black River Falls
Attending: UW Oshkosh
Course of Study: Major-Education
Career Path: Elementary Education

Meghan Powell Memorial Scholarship ($1,500)
Olivia Pfaff
Alma Center
Attending: Chippewa Valley Technical College
Course of Study: Foundations of Teacher Education
Career Path: Interests in Government and Teaching

Rick Millis Memorial Scholarship ($3,000)
Lance Mikel
Alma Center
Attending: Viterbo University
Course of Study: Major - Engineering

Dean Nortman Memorial Scholarship ($750)
Lauren Perry
(2018 BRF Graduate)
Black River Falls
Attending: UW LaCrosse
Course of Study: Major-Biology Minor-Spanish
Career Path: Physician Assistant School

Dean Nortman Memorial Scholarship ($750)
Maddyson McCormick
(2019 BRF Graduate)
Black River Falls
Attending: St. Mary’s University of Minnesota
Course of Study: 3+2 Physician Assistant Program
Career Path: Physician Assistant within the Mayo Health System

Ann Krohn Peterson Scholarship ($2,000)
Ashley Rush
(2019 BRF Graduate)
Black River Falls
Attending: UW Oshkosh
Course of Study: Major-Education
Career Path: Elementary Education

Meghan Powell Memorial Scholarship ($1,500)
Olivia Pfaff
Alma Center
Attending: Chippewa Valley Technical College
Course of Study: Foundations of Teacher Education
Career Path: Day Care Facility Owner

Dean Nortman Memorial Scholarship ($750)
Maddyson McCormick
(2019 BRF Graduate)
Black River Falls
Attending: St. Mary’s University of Minnesota
Course of Study: 3+2 Physician Assistant Program
Career Path: Physician Assistant within the Mayo Health System

Mary Perry Fine Arts Scholarship ($1,000)
Emma Olstad
Black River Falls
Attending: Milwaukee Area Technical College
Course of Study: Sound Engineering
Career Path: Day Care Facility Owner

KAY BRAUNER MEMORIAL FUND
DONATES $1,000 TO:
WTC EMERGENCY SCHOLARSHIPS
This fund helps Western Technical College students from the BRF area who are in danger of becoming unable to continue their education due to unexpected financial burdens. Emergency funds can be used to assist with things such as housing, meals, childcare, utilities, medical expenses and transportation issues.

SCHOLARSHIP DONATION OPTIONS
In addition to our Traditional Scholarship Fund the Foundation now offers two additional scholarship donation options:

• Foundation Scholarship Fund-
   Donors who desire to help with the rising costs of education may make a donation of $100 or more at any time to this fund. Please specify a Jackson County school if other than BRF.

• Specified Term Scholarship - This fund is designed for donations in amounts ranging from $2,000 to $24,000. Scholarship amounts are preset at $2,000 per year and the length of the scholarship term will be determined by the amount of the donation, or the scholarship may be funded annually. Donors creating this type of scholarship fund may name the fund, perhaps in honor of a loved one or as a memorial. In addition, donors may be involved in establishing the scholarship’s requirements and selection guidelines if they so desire.

Contact the Foundation for more information about these new options.
The Foundation has established a permanent Recognition Program for Friends who have donated so generously through the years. The program allows donation amounts to accumulate each year as Friends advance through eight giving levels.

2019/2020 FRIENDS OF THE FOUNDATION ARE LISTED BELOW, together with the current level of giving they have achieved.

**Year designates most recent contribution.**