PULLING TOGETHER FOR OUR Community

Coming together is a beginning; Keeping together is progress; Working together is success.

— Henry Ford





ANNUAL REPORT JULY 1 2024 TO 2025 JUNE 30

Includes 2024 Audited Financial Statement

NOTES FROM THE CHAIRPERSON by A. Brad Chown

It is an exciting time for the Black River Falls Area Foundation. Over the past few years, we've welcomed several new faces to our Board of Trustees, each bringing fresh energy and valuable expertise. I am pleased to recognize and welcome Mary Beth White-Jacobs, Jack Taylor, Jim Hoffman, Paul Millis, Marianne Torkelson, and Dr. Carol Martin to the Board of Trustees and thank them for joining Trustees Dennis Young, Dr. Nick Kitowski, Kristi Hanson, Ashley Ahl, and me to help guide the Foundation forward.

We continue to celebrate the vision and dedication of our founders and long-time leaders. With the retirements of Gil Homstad in 2021, Dave Hoffman and Mike Dougherty in 2023, and Kay Finch in 2024, we continue to honor their enduring legacy and the foundation they built for us to continue strengthening our community.

The past four years have been marked by meaningful progress and growth. With the help of a generous donor, we invested in new cloud-based software that transformed the way we operate, giving Trustees and fund advisors 24/7 access to records, providing online giving opportunities, and streamlining accounting processes. In partnership with Baker Tilly, we conducted a full review of our fund agreements, ensuring that our policies, procedures, and documentation meet current regulations and best practices.

In 2024, we began work on a long-range strategic plan. Under the guidance of Jamie Schloegel of Accelerated Nonprofit Strategies LLC, we have engaged in surveys, interviews, and listening sessions to hear directly from Trustees and community members. This process is helping us clarify our mission, evaluate our practices, and identify opportunities for future impact. Our September 2025 Strategic Planning Retreat is an important next step in shaping that vision.

Meanwhile, the work of the Foundation continues to touch lives every day. In 2025 alone, we awarded 56 scholarships to graduating seniors and alumni totaling \$99,000. In addition to our 2024 FRIENDS donations, 13 Donor Advised Funds contributed their 2024 earnings to the 2025 Annual Grant Application Program

making a total of \$116,500 available. Grants were awarded to 16 local non-profit organizations to assist them in the great work that they do. Together with our donors, the Foundation also awarded over \$292,000 in grants to a dozen local community organizations through donoradvised disbursements. These numbers reflect more than dollars; they represent opportunities created, partnerships strengthened, and a community invested in itself.

As I begin my term as Chairperson, I am both humbled and energized by the responsibility of building on the Foundation's strong history while preparing for its future. On behalf of the Board of Trustees, thank you to our donors, partners, and community members who make this work possible. Together, we are ensuring that the Black River Falls Area Foundation remains a trusted steward of charitable giving and a catalyst for positive change for generations to come.

Respectfully, A. Brad Chown Chairperson, Board of Trustees











2024 Grants: Village of Hixton - Beautification Committee (top photos)

Disability Support for Jackson County's Halloween Party in 2024 (center photo)

Danny Rozmenoski Cleaning the Memorial Pavers on the Foundation Trail

COVER PHOTO

A HUGE shout out and THANK YOU to Joel Busse for the beautiful photograph of our town used as the cover for this Annual Report.

WELCOME NEW TRUSTEE!

Carol Martin only recently joined the Black River Area Foundation and she is honored to be part of this the impactful organization. She is an lowa farm girl who fell in love with Jackson County and Black River Falls when she came here to fill in at the Black River Memorial Emergency Room over 30 years ago. Dr. Martin continues in the emergency room caring for community members during their illnesses and mishaps. Carol's three children were born in Black River Falls and she was involved in their academic and athletic interests before they graduated from Black River Falls High School. She is driven to be involved and in addition to her hospital roles as Chief of Staff and Emergency Room Director, she is a board member of Coop Credit Union, Friends Sharing Food, and Family Promise of Jackson and Monroe Counties.

Financial Statement

For the years ending December 31, 2023 and 2024 Audited by Baker Tilly, U.S., LLP Milwaukee, WI

REVENUE	2024	2023
Contributions	\$ 312,411	\$ 571,040
Investment Return	\$ 407,366	\$ 543,777
Miscellaneous	\$ 3,111	\$ 1,389
TOTAL REVENUE	\$ 722,888	\$ 1,116,206
EXPENDITURES		
Grants	\$ 397,861	\$ 320,151
Scholarships	\$ 99,500	\$ 94,000
Operating Costs	\$ 130,640	\$ 78,272
TOTAL EXPENDITURES	\$ 628,001	\$ 492,423
Change in Net Assets	\$ 94,887	\$ 623,783
Net Assets at Beginning	\$ 5,370,415	\$ <u>4,746,632</u>
NET ASSETS AT YEAR END	\$ 5,465,302	\$ 5,370,415

If you have any questions, please feel free to contact the Foundation office.

BOARD OF TRUSTEES

The Board of Trustees is the governing body of the Black River Falls Area Foundation. It is responsible for overseeing the investment of donor funds and the distribution of grants in accordance with donors' wishes. Trustees serve without compensation and are selected because of their judgment, integrity, community involvement, and understanding of philanthropic needs. They serve four-year terms. One officer position is up for election each year.



Brad Chown
Chairman



Marianne Torkelson Vice-Chairman



Ashley Ahl Treasurer



Kristi Hanson Secretary



Jim Hoffman



Nicholas Kitowski, M.D.



Carol Martin, M.D.



Paul Millis



Jack Taylor, Jr.

*Originating Trustee



Dennis Young



Mary Beth White-Jacobs



Gil Homstad* Chairman Emeritus

FORMER TRUSTEES

Todd Anderson Jim Bible Ruth Buswell Eric Chrisinger Ron Danielson Michael Dougherty Kay Finch John Hagenbrock* David Hoffman* Judy Hansen John Hogden Jerry Kitowski, MD Al Lahmayer* Jean Lee Tom Lister*

John Lund* Mike Mahan, MD Sue Michaelson David Millis Tom Mills (Executive Secretary 1985 to 1999) Mary O'Brien Dennis Richards* Shelly Severson Dale Sherman* Fred Stai

BEING GRATEFUL IN 2025 by Julie Murray, Executive Director

The dictionary provides the following definition of community:

Community noun com-mu-ni-ty k-myū-n-tē plural communities, 1: a) unified body of individuals: such as a) the people with common interests living in a particular area broadly: the area itself b) a group of people with a common characteristic or interest living together within a larger society c) a body of persons of common and especially professional interests scattered through a larger society 2: a) a social state or condition c) joint ownership or participation c: common character d: social activity 3: society at large the interests of the community Synonyms: town; neighborhood; city; village; commune

It is apparent from the definition that community does not exist without people. In the Jackson County area we have always been blessed with people that believe in their community and are willing to give of their time, talents and money. In 2025, we are saddened to lose several folks that contributed to our community in a variety of ways. Their kindness, generosity, and willingness to help was always appreciated and they will be both remembered and missed.

Some of these people gave back through their careers, working in fields of health care or education. Others cooked for and waited on us in restaurants or drove school buses. They worked on everything from our health to our hair, from our plumbing to our cars and lawnmowers. Some worked as support staff in our schools, nursing homes and hospitals, helping care for the young, the elderly, and the sick. Some used their talents to entertain us with their music through involvement in local bands and choirs. Still others fed us at church dinners, celebrations and funerals, and worked to feed the hungry.

Yet others volunteered their time working as fire fighters, first responders, coaches, mentors and care givers. Several provided leadership by serving on boards for the day care, hospital, school districts, financial institutions, cooperatives, recreational and volunteer groups, and churches. Some gave back by belonging to service clubs, such as Lions, Rotary, Jaycees, Masons, and the Knights of Columbus. Many volunteered with

churches and organizations such as Friends Sharing Food, Interfaith Volunteers, Jackson County Dairy Committee and Fair Board, the American Legion, and Clothing Closets. Volunteers made quilts and beds and read to children in our schools. At the Library they helped people learn to read and improve their



Julie Murray, Executive Director

English-speaking skills. Some served in elected positions in our city, towns and county.

Several of those that have recently passed, touched the lives of almost everyone in the community through their careers, their volunteerism and their philanthropy. Doctors Gene Krohn and Al Lahmayer come to mind. These two civic leaders dedicated their lives to the people of Jackson County.

Lois 'Chipper' Wyss gave back by simply 'being'. Her kindness, generosity, beautiful smile, and outgoing personality, brought joy wherever she went. Lillian Hart dedicated vears to Jackson County through her work at the extension office and her involvement with the fair. Judy Olson was probably best known by her alter-ego, Mrs. Santa Clause, who appeared each year during our Christkindl Festival. Dennis 'Gabby' Eberhardt lead us as County Board Chairman for many years. Long time educators Dave McCullough and Mary J. Hansen taught students and then taught those students' children. Who can ever forget Brenda Fisher's fry bread? Pete Moe waited on us at his family's third generation hardware store, participated in countless fundraisers and town events, and often won the fair's pie eating contest!

It would be impossible to list all the ways each of these people gave back to their community. It is also impossible to be certain that I didn't miss anyone on my list. Know that any omissions were certainly not intentional. Please join me in taking a moment to remember and be grateful for the dedicated community members we lost in 2025.

In Memory of Our Dedicated Community Members

Alyce Schreiber

Arline Stuve Arlyce Bahnub Arthur Hoem Barb Hanson Bonnie Shoemaker Brenda Joyce Fisher Carole Jean Peasley Catherine Rose Cecil Garvin Darlene Johnson David Callisto David McCullough Dennis "Gabby" Eberhardt Dennis Mays Dennis Yeskie Diane Louise Smrstick **Dolores Pokorny Donald Pomeroy** Donna Dolesy Dorothea Konkol Dr. Albert Lahmayer Dr. Eugene Krohn Duane Johnson Elna Bock Elvina "Lovey" Dambach Freddy Dolesy Harry J. Schoolcraft Jack Workman James Holt Janice Stubrud Judith A. Olson LaVerne Moldenhauer Lillian Hart Lilv Kinvon Lois "Chipper" Wyss Mary Jane Hanson Pat Koranda Patricia McGowan Peter L. Moe Phil Sempke Randy "Condor" Blazek Richard Lindow Rita Schnick Robert Burlingame Robert Rush Robert J. Mickelson Royal Peterson Suzanne "Sue" Haag Thomas Harkner Wava Larson

Grant Applications

The BRF Area Foundation welcomes grant applications from non-profit organizations serving the Black River Falls Area. The grant application period is from March 1 through April 15. The announcement of award recipients and the distribution of funds are done in June. For information about grants go to www.brfareafoundation.org or contact us at:

Black River Falls Area Foundation,

PO Box 99, Black River Falls, WI 54615 | Telephone: 715-284-3113

E-mail: executivedirector@brfareafoundation.org

or contact any member of the Foundation's Board of Trustees.

"Special People" Honorees

2015: Bee Herzberg

2016: Peter & Jone Hoffman

2017: Bill Millis

2018: Al & Jeanette Lahmayer

2019: Mary Van Gorden

2022: Gil Homstad

2023: David Hoffman and Mike Dougherty

2024: Kay Finch

Tim & Kay Finch Create New Agricultural Scholarship Program

Until their retirement, Tim and Kay Finch dedicated their careers to cranberry farming in Jackson County. Tim and Kay have a strong belief in, and commitment to, the agricultural industry in Jackson County. When combined with their commitment to young people and to education, an excellent opportunity presented itself. What better way to encourage education and careers in agriculture while supporting local youth than through scholarships? Thanks to the Finches overwhelming generosity, the Foundation was able to announce new

scholarship awards beginning in 2025 for students pursuing secondary education in the field of agriculture. Several \$2,000 scholarship(s) were made available for:

- Graduating Senior OR Alumni of ANY Jackson County School
- Pursuing a degree in an agricultural related field
- Attending any accredited technical college or university

The Foundation is so very grateful to Tim and Kay for the creation of this program, and are excited to announce that the new program awarded five scholarships



this year to graduating seniors from Black River Falls, Blair-Taylor, and Alma Center Lincoln High Schools. Congratulations to Nolan Boehm, Morgan Lindow, Lillian Ottum. Jack Kling and Amara Streff.

(For pictures and more information about these students see our Scholarship pages.)

Brian & Heather McDonald Family Fund

Brian and Heather McDonald have close ties to both Black River Falls and the Black River Falls Area Foundation. Heather (Homstad) grew up in Black River and graduated from BRF High School in 1979. Brian has spent time in Black River since 1980 when Heather and Brian first met at UW-Madison. Brian quickly became familiar with all the best fishing spots, logging roads, creeks and streams. He's always been "all in" on Black River and its natural charm and beauty.

Heather and Brian married and raised their family in Mountain View, California,

but came back to Black River frequently to enjoy time with Heather's family. Brian was the uncle who always trekked out with all the Homstad cousins to hike, fish and canoe. These days, with their kids grown, the McDonalds are spending lots of time back in Black River Falls. Their close connection to the Foundation comes via Heather's dad, Gil Homstad, who spearheaded the Foundation in 1986. Seeing all the wonderful projects, scholarships, and community grants the Foundation has funded over the years led them to establish the McDonald



Brian & Heather McDonald

Family Fund. They hope to help support our community's most pressing needs, especially in the areas of education and environmental protection.

Pat & Cindy Anderson Fund

In 2023 Pat and Cindy Anderson moved back to Black River Falls after spending 30 years in Marshfield and six years on Lake Arbutus. Pat is a 1976 graduate of BRF High School and a 1987 graduate of UW-La Crosse as a nontraditional student. Cindy grew up and attended school in Westmont IL before moving up to the great state of Wisconsin to marry Pat in 1979. She spent eight years working in the BRF school system and 29 years in the Marshfield school system.

With Pat being a very active member of the Marshfield Area United Way and Optimist Club for many years and Cindy seeing nearly 10,000 students go through the Marshfield school system, they know all too well how life is not always fair to all children. Having never had children they feel strongly about helping out little ones in need, whether it be shopping for kid's clothing or paying for a yearbook.

Since moving back to BRF they have continued their support of children in need by buying essential clothing items



Pat & Cindy Anderson

for less fortunate students at Red Creek Elementary, and recently they created the Pat and Cindy Anderson Fund at the Black River Falls Area Foundation. The hope for this fund is to help enrich the childhood lives of kids caught in unfortunate circumstances. This past summer they used some of these funds to purchase family and individual season passes for The Hoffman Aquatic Center as well as swim outings for the BRF Area Boys & Girls Club.

They look forward to spending their retirement years in BRF and making a difference for those little ones in need.

Grant Contributions by Funds

In addition to the generous donations received from last years Foundation FRIENDS solicitation, the following funds contributed their 2024 earnings to the Foundation's 2025 Grant Program:

- Brian & Heather McDonald Family Fund
- Developmental Disabilities Fund
- Erwin & Thelma Homstad Memorial Fund
- Gil & Alice Homstad Family Fund
- Incubator Economic Development

 Fund
- · Jim & Carol Dougherty Family Fund
- Katherine Wold Memorial Fund
- Mary Van Gorden Charitable Fund
- Matt & Lindsey Wilkus Family Fund
- Northern Family Farms Fund
- Security Financial Bank Community
- Stanley Held Memorial Fund
- Tim & Kay Finch Family Fund

THANK YOU for helping to make our 2025 Grants Program a success!

FUNDS with July 1 2024 to 2025 June 30 DONATIONS

AFFILIATE FUNDS

Alma Center~Humbird~ Merrillan Area Community Fund

- Alexander, Karen in memory of Gary Alexander
- ASAP Septic Pumping LLC
- Cleary, Mary Jane
- Comstock, Charles & Bonnie
- · Comstock, Kevin & Corinne
- Comstock, Larry & Georgia in memory of George & Rose Matalas
- Co-op Credit Union
- Dietzel, Gerald & Susan in memory of Doloris & Mike Laverty
- · Downer, Betty
- Durni, Jean M.
- Forsting, Kevin & Michelle
- Graff, Lars & Ingrid in memory of Don Larson
- · Hanson, Carol
- Hensel, Jeffrey & Laurie in memory of Bill & Kathy Leis
- Hoffman Construction Company
- Holub, Leonard & Judith
- Jacobson, Barbara in memory of Charles M. Jacobson
- · Jacobson, William & Valerie
- · Johnson, Roger L.
- June, Carrie
- Larson, Richard & Sara in memory of Ruth Jahn; Warren Millard; Jan Stubrud
- Mahan, Michael & Christina
- · Moennig, Jan M.
- Northern Family Farms
- Olson II, Gaylord E.
- Pokorny, Darren & Erin
- Prindle, Adam & Amy
- Prindle, Doris
- Ripp, Paul & Theresa
- Rogers, Delbert & Heather
- · Rousey, Donna
- Rowekamp, Kathy in memory of Bob Rowekamp
- · Security Financial Bank
- Seguin II, Norman
- Stetzer, Daniel & Carla
- Strandberg, Hoyt & Jeanine
- Strawberry Square
- Szymanski, Jane
- Van Gorden, Mary in memory of Ella Buckley

BRF Educational Enrichment Fund

- Bruley, R. Lynne in memory of Peter Moe
- Hansen, Mary J. in memory of Kathy Stetzer
- Harkner, Thomas & Judith in memory of Mary Hansen
- Radcliffe, Mary Jo in memory of Mary Hansen

- Ransom, Gene & Judy in memory of Mary Hansen
- Schwab, George & Susan in memory of Mary Hansen
- Torkelson, Marianne in honor of Lara & George Helback's marriage
- Torkelson, Troy & Marianne in memory of Mary Hansen
- Tuesday Club
- Wester, Mitch & Sue in memory of Mary Hansen

BRF EEF M.C.Smallenberg Special Education Fund

BRF EEF Music Fund

 Hansen, Mary J. in memory of Margaret Severson

BRF EEF Paul Millis Family Business & Legal Fund

• Millis, Paul B

JC Child Care Network Fund

- Baker, Mona Epley
- Button, Larry & Georgia in honor of Mona Baker
- Pearson, Kari
- Torkelson, Marianne

Lincoln Educational Enrichment Fund

- Bates, Kenneth & Kimberly in memory of John Bates
- Carranza, Angela
- Comstock, Larry & Georgia in memory of George & Rose Matalas
- Co-op Credit Union
- Dietzel, Gerald & Susan in memory of Doloris & Mike Laverty
- Downer, Nancy
- Durni, Jean M. in memory of Dolores Pokorny
- Fischer, Paul & Ångela
- Forsting, Kevin & Michelle
- Hensel, Jeffrey & Laurie in memory of Bill & Kathy Leis
- Hoffman Construction Company
- Holub, Leonard & Judith
- · Jacobson, William & Valerie
- Jacoby, Ronald & Cynthia in memory of Bill & Kathy Leis
- Johnson, Roger L.
- · Laufenberg, Frank & Susan
- Laufenberg, Michael & Nicole in memory of Gerald Laufenberg
- · Musser, Nyla
- Northern Family Farms
- Pokorny, Darren & Erin
- Prindle, James & Jane
- Rogers, Delbert & Heather
- Rousey-Frenette, Sara
- Rowekamp, Kathy in memory of Bob Rowekamp
- Ruzic, Vincent & Rozanne
- Security Financial Bank

- Seguin II, Norman
- Stetzer, Daniel & Carla
- Szymanski, Jane
- White-Jacobs, Peter Jacobs & Mary Beth

AGENCY FUNDS

City of BRF All Abilities Playground Fund

- · City of Black River Falls
- Pearson, Kari

City of BRF Public Library Fund

• Torkelson, Marianne

Jackson County Historical Society Fund

Jackson County Humane Society Fund

 Powell, Kathy in memory of Judy Radcliffe

MEMORIAL FUNDS

Dr. Eugene Krohn Memorial Fund

- Button, Larry & Georgia
- Cooley, David & Mary
- Devendorf, Charles & Marcia
- Dingeldein, Jim & Doris
- Franke, Clarice Hanson
- Gerrard, Greta
- Griffin, Kent
- Haugen, Carol
- Higgins, Joan
- Hilliker, Mark
- Jelinek, Dan & Mary
- Konkel, Kurt & Karen
- Lee. Dennis & Jean
- Mack, David & Mary
- Mills, Carla
- McCullough, Linda
- Murray, Barry & Julie
- Musser, NylaPeterson, Margaret
- Schwab, George & Susan
- Stai, Sandy J.
- Szymanski, Jane
- Tamminen, Glen & Jean
- Trust Point
- Van Gorden, Mary
- Willette, Amy
- Wiste, Roger

DESIGNATED FUNDS

Boys & Girls Club Fund BRF Area Youth Fund

Developmental Disabilities Fund

Disability Support for Jackson County

- Aldach, Steven & Diane
- Hansen, Mary J.
- · James, Sallymae
- Wisconsin State Council -Knights of Columbus

Field of Honor Maintenance

Foundation Trail Maintenance

Mahan, Michael & Christina

Hoffman Aquatic Center Maintenance Fund

- Hoffman, David & Marilyn
- Kertis, Jim & Jeanette in honor of David & Marilyn Hoffman 60th Wedding Anniversary

Incubator Economic Development Fund

Katherine Wold Memorial Fund

Lunda Community Park Fund

Marks Field Maintenance Fund

Mary Van Gorden Library History Room Fund

Mills Park Maintenance Fund

- Howard, Mary Alice
- Peterson, Ann Krohn

Rotary Skate Park Maintenance Fund

• Torkelson, Marianne

Sam Young Memorial Youth Golf Fund

Skyline Course Fund

Bill Millis Memorial Fund

Skyline Legacy Fund

DONOR ADVISED FUNDS

Bill Millis Memorial Fund

Beverly Millis Brian & Heather McDonald

Family Fund (NEW!)

McDonald, Brian & Heather Erwin & Thelma Homstad

Gil & Alice Homstad Family

Fund

Memorial Fund

Homstad, Ann
Homstad, Eric & Nomi

Hoffman Construction Charitable Fund

Jay & Katherine Laabs Family Fund

Laabs, Jay & Katherine

Kay Brauner Memorial Fund • Brauner, Mike

Mary Van Gorden Charitable Fund

Memorial Fund Northern Family Farms Fund

Mike & Mona Anderson

Pat & Cindy Anderson Fund (NEW!)

• Anderson, Pat & Cindy

Continued on page 7

Peter & Jone Hoffman Fund

Rotary Club of BRF Fund

 Black River Falls Area Foundation in honor of Peter Hoffman

Security Financial Bank Community Fund

Tim & Kay Finch Family Fund

Warming Hearts Fund

- Pearson, Kari
- Schwab, George & Susan

Wilkus Family Fund

ENDOWED FUNDS

Grace Webb Memorial Fund

Lokken, John & Jane E.

Jim & Carol Dougherty Family Fund

Stanley Held Memorial Fund

SCHOLARSHIP FUNDS

Allan Brenengen Memorial

Ann Krohn Peterson

- · Hilliker, Daniel R.
- · Hilliker, Mark K.
- Mahr. Kristin Hilliker
- · Peterson, Ann Krohn

BRF Alumni Association

- Biedermann, Steven & Mickey -Class of 1965
- Black River Falls Alumni Association - 2025 Banquet Donations
- BRF Class of 1953
- · Clark, Wayne

supplies

- Conradson, Lois C Class of 1960
- · Corcoran, Donna
- Dingeldein, James & Doris
- Fox, Marilyn Hagen Class of 1949
- Franke, Clarice Hanson in memory of: Lillian Hart, Nancy Larkin Schaaf, Ron Gilbertson & Sharon Stromberg Hart both Class of 1965, Margaret Severson, Diane Thomas Carroll - Class of 1973, Peter Hoffman -Class of 1949
- Gearing, Rodney & Ellen Class of 1975
- Heineck, Roger & Mary Class of 1951
- Hoff, Arlene
- · Hoffman, David
- Hostrawser, Darlene in memory of Don Pomeroy Class of 1956
- Johnson, Dennis & Shirley -Class of 1965
- Johnson, Victor C.
- Kline, Katherine Bell Class of 1975
- Lund, David or Judith Sponsorship of 2025 Alumni Banquet
- Lund, John & Sharon -Sponsorship of 2025 Alumni Banquet
- · Millis, Randy Ray
- Moe, James & Iris Class of 1965
- · Nielsen, Carla Drecktrah
- Olson, Kenneth E. Class of 65
- Radke, Barbara

- Raether, Galen
- Schunke, Gerald & Joan-Sponsorship of 2025 Alumni Banquet
- Zillmer, Bing & Kathryn Class of 1965

BRF Area Foundation

- Lee, Richard & Judy
- · Lions/Rotary Scholarship Fund
- Murray, Barry & Julie in memory of Megan Jacobs
- · Richwine, Barbara
- Tangney, Patrick & Rose

BRF Athletic

· Bible, Jim

BRF High School Store

David & Marilyn Hoffman Alumni

Dean Nortman Memorial

Duane & Lavina Hoffman

Dustin Rozmenoski Memorial

- Medick, David & Luann
- Hansen, Mary J
- Clow, Michael

Elizabeth (Betsy) Danielson Janssen Nursing

Gene & Judy Ransom

Gerald & Nancy Laabs

Kelly Mauck Memorial

Knuckles Johnson Memorial

Kristin Wood Memorial

Krohn Clinic Physicians

Leland & Jeanette Larson Memorial

Lt. Terry Preston Memorial

Mary Perry Fine Arts

Meghan Powell Memorial

Paul McNulty Memorial Scholarship

Albrecht, Kristin R.

Philip & Aldena Meyer Memorial Scholarship

- · Goens, Mary J.
- Meyer, Marlene A.

Ralph & Alice Lund Memorial Scholarship

- · Lund, David & Judith
- Lund, John & Sharon

Richard Hilliker

Rick Millis Memorial Scholarship

Millis, Paul B.

Rose Ann Klir Family Memorial

Security Financial Bank Foundation Alumni

Technical School Impact

Tim & Kay Finch Agriculture (NEW!)

Finch, Tim & Kay



GRANTS July 1 2024 to 2025 June 30

Annual Grant Application Program A total of \$69,400 was awarded to 16 local non-profit organizations to assist them in the great work that they do. A HUGE THANK-YOU to all our generous FRIENDS donors!

Alma Center Community Fire District (County Line Fire & Rescue): Purchase scene safety equipment for firefighters

Blair Taylor School District: Purchase nine digital pianos and benches; lab kit; iPad interface

Boys and Girls Club of Jackson County: Update furniture, obtain sensory equipment, carpet sweepers (for teaching responsibility) and art/STEM

Children's Service Society of Wisconsin: Games, books, client assistance, toys, and basic needs for clients

City of Black River Falls Public Library: Children's library presentations and update teen area

Dinner Church (BRF Methodist Church):
Dinner Church Outreach Program.
Purchase food, restaurant equipment

and other supplies needed on a weekly basis

Friends Sharing Food: Pay utilities at Gebhardt School

Hixton Volunteer Fire Department:

Purchase of tools, lighting, and other equipment needed to place fire engine purchased from BRF into service with HFD

JC DHHS Children and Family Services:

Three Programs: Foster Care, Family Treatment Court, Youth Justice Early Intervention

JC DHHS Environmental Health

Division: Purchase a portable gas meter

JC DHHS Public Health Department: Purchase car seats for those in need and installation training for technicians JC Interfaith Volunteers: Facility equipment needs; new initiatives for programs, services, trainings, and community events

Melrose Volunteer Fire Department:

Purchase two mobile radios

Mighty Table (BRF Evangelical Lutheran Church): Provide weekly meals for foster families, homeless families and adults, and anyone in need

Salvation Army of Jackson County: Funding for motel vouchers for emergency lodging for JC residents

experiencing homelessness

York-Northfield Sportsmens Club:

Construct new outfield fence at baseball field

GRANTS July 1 2024 to 2025 June 30

Donor Advised Disbursements During the period from July 1, 2024 to September 5, 2025, the Foundation and its Donors directed 18 grant awards totally \$292,503 to the following 12 community organizations.

City of Black River Falls All Abilities Playground Maintenance Fund

• Playground Maintenance

Anonymous Donor

 Village of Alma Center - East Lawn Cemetery for new lawn mower

Bev Millis

• Skyline Golf Course for course maintenance equipment

BRF Area Foundation

 Rotary Club of BRF Fund for gift in memory of Peter Hoffman

BRF Area Foundation

 Black River Falls Public Library toward new HVAC system

Disability Support for Jackson County Fund

 JC Interfaith Volunteers for holiday parties for the disabled

Field of Honor Maintenance Fund

• Karner Blue Garden Club for upkeep of the flowers in Field of Honor Park

Grace Webb Memorial Fund

 Melrose-Mindoro School District for Elementary School Library - to enhance children's love of books

Jay & Katherine Laabs Family Fund

• BRF School District for new digital pianos for all schools

Kay Brauner Memorial Fund

 WTC Student Emergency Fund to help students with emergencies threatening their continued education

Northern Family Farms Fund

 Skyline Golf Course for new club house sound system

Pat & Cindy Anderson Fund

 Boys and Girls Club of Jackson County for 2025 Swimming Passes/Program City of Black River Falls 2025 Swimming Passes for underprivileged

Peter & Jone Hoffman Fund

- Boys and Girls Club of Jackson County for general operations
- BRF United Methodist Church for general operations

Skyline Legacy Fund

- Skyline Golf Course 2024 Earnings
 Disbursement for general operations
- Skyline Golf Course for course maintenance

Van Gorden Library History Room Fund

 Black River Falls Public Library for Library History Room operations

Warming Hearts Fund

 JC DHHS Children and Family Services for Christmas gifts for children in foster care

BRF Educational Enrichment Funds Awarded \$82,423 in Grants between 2023 and 2025.

GENERAL FUND AWARDS \$36,820

Red Creek Elementary - Arielle Hall

• Replenish school garden materials

Forrest Street Elementary - John Thurow

All kids bike program

Forrest Street Elementary - Rachel Hendrickson

• Learning lab items

High School - Sarah Halverson

• Living wall materials for the commons

Middle School - Julie Jeske

Ceramic program supplies

Middle School - Jennifer Krista

• Headphones, Kits, calculators, lap tables

Forrest Street - Wendy Everson

Classroom Rug

High School - Ashley Wright

• Tables and chairs for math classroom

Forrest Street - Mary Wilson

Classroom Rug

Forrest Street - Wendy Everson

Fine Motor Kits

High School - Sarah Halverson

• Sewing notions and fabric

High School - Sarah Halverson

• Complete living wall area in commons

High School - Ashley Wright

• iPad, Apple Pencil for math teachers

Red Creek Elementary -Megan Kundinger

Geared Clocks

High School - Sarah Halverson

• Early childhood class

Red Creek Elementary - Ashley Mattison

• Tiger TV equipment

Red Creek Elementary - Kayden Daggett

Life size skeletons

High School - Dan Anderson

• Outdoor classroom supplies

High School - Eli School

Two dremel tools for woodworking projects

High School - Jeron Cassidy

• Program mobile logic controller trainers

Middle School - Jennifer Krista

• Math - breakout EDU subscription

High School & Red Creek Elementary -L. Secard, K. Baciak, C. Heard

• Big Paws/LittlePaws Youth Mentoring Program

Forrest Street Elementary-S.Herman, E. Bartels

Playground communication board

Red Creek Elementary - Kristin Breining

 Beginning Chapter Books and Reading Whisper Phones

Forrest Street Elementary - M. Cassidy, S. Ernst

 4k & Early Childhood Educational Toys/ Materials

Red Creek Elementary - John Thurow

• GaGa2Go in Physical Education

M.C. SMALLENBERG SPECIAL EDUCATION FUND AWARDS \$13,635

Middle & High School - Jacob Shafer

Adapted Sports League start up

High School - Sean Newbury

• Smart Board - Special Ed Department

High School & Red Creek Elementary -L. Secard, K. Baciak, C. Heard

• Big Paws/LittlePaws Youth Mentoring Program

Forrest Street Elementary-S. Herman, E. Bartels

• Playground communication board

High School - Jennifer Tjoflat

• Headphones for Reading Inclusion

MUSIC FUND AWARDS \$27,739

Forrest Street Elementary - Stephanie Cowles

• Contra Bass Bars

High School - Paul Neuzil

Digital portable pianos

High School - Paula Neuzil

Marimba

Middle School - Stephanie Cowles

School musical

Middle School - Troy Tande

• Brass and Woodwind Instruments (Tubas)

PAUL MILLIS FAMILY BUSINESS & LEGAL FUND AWARDS \$4,229

High School - Sarah Halverson

• FCCLA Chapter jackets

High School - Ashley Henrickson-Ott

• Small business production class start- up

High School - Sarah Halverson

• FCCLA clothing class dress forms

High School - Nick Valentino

• T-shirts for Job Olympics participants

High School - Eli School

• SkillsUSA Competition apparel

2025 SCHOLARSHIPS & RECIPIENTS

A Scholarship Fund created by gifts from individuals, organizations and businesses, awards education grants to selected area students. The following 56 scholarships totaling \$99,000 were awarded from 32 of the Foundation's Scholarship Funds.

Alice Homstad Memorial Scholarship-Year 2 of 2 (\$2,500)

Ryder Brown

(2023 BRF Graduate) Hixton Attending: University of Colorado Boulder Course of Study: Aerospace Engineering Career Path: Aeronautics



Scholarship (\$2,000) Kelly Mauck Memorial Scholarship (\$1,500) Keanau Gavin Goldsmith

BRF Area Foundation Annual Senior

Black River Falls Attending: UW LaCrosse Course of Study: Education (English or Social Studies) Career Path: Teacher/Coach



David & Marilyn Hoffman Scholarship (\$2,000)

Kaylee Sweno (2022 BRF Graduate) Madison Attending: UW Madison

Course of Study: Major-Kinesiology; Minor-Leadership

(2022 BRF Graduate)

Attending: UW Eau Claire

Course of Study: Elementary

(\$2,000)

Hixton

Becca Hudson

Education Career Path: Teacher

(\$2,000)

Summer Rufsholm

Black River Falls

Studies

(2022 BRF Graduate)

Attending: UW LaCrosse

Business Management;

Minor-Communication

Career Path: Human Resources

David & Marilyn Hoffman Scholarship

Course of Study: Major-

Career Path: Rural Medicine Physician's Assistant

David & Marilyn Hoffman Scholarship

David & Marilyn Hoffman Scholarship

Allan Brenengen Memorial Scholarship (\$1,500)

Dea Jacobson

Industry

Alma Center Attending: UM Winona Course of Study: Education Career Path: Math Teacher



BRF High School Senior Athletic Scholarship (\$1,000)

Dean Nortman Memorial Scholarship (\$1.500) Rick Millis Memorial Scholarship BRF (\$2,000)

Kenley Brown Hixton

Attending: Edgewood College Madison Course of Study: Nursing



Career Path: Pediatric or Neonatal Nurse

Ann Krohn Peterson Scholarship (\$2,000)

Ruby Rae Paul

(2023 Lincoln Graduate) Alma Center Attending: UM Mankato Course of Study: Communication Sciences and Disorders Career Path: Grad School for Speech Pathology

Scholarship (\$2,000)

(2022 BRF Graduate)

Attending: UW River Falls

and Health Science

Career Path: Veterinary

Course of Study: Biomedical

Medicine or Healthcare

Gabrielle Pardoe

Black River Falls



BRF High School Senior Athletic Scholarship

BRF High School Store Scholarship (\$500)

BRF High School Store Scholarship (\$500)

(\$1,000) Tim & Kay Finch **Agriculture Scholarship** (\$2,000)



Tim & Kay Finch

(\$2,000)

Lillian Ottum

Black River Falls

Education

Black River Falls Attending: Chippewa Valley Technical College Course of Study: Agronomy Management Career Path: Agronomist/Farmer

Agriculture Scholarship

Attending: UW Platteville

Career Path: Ag Teacher

Elizabeth Danielson

Janssen Nursing

Course of Study: Agricultural



(\$2,000) **Breanne Nortman**

(2024 BRF Graduate) **Black River Falls** Attending: UW LaCrosse Course of Study: Major-Elementary & Middle School Education; Minor-Psychology



Connor Carlson

Black River Falls Attending: UW Madison



Scholarship (\$1,500) **Gerald & Nancy Laabs** Senior Scholarship (\$2,000)

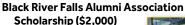
Course of Study: Accounting Career Path: Accountant



Duane & Lavina Hoffman Education Scholarship (\$1,500)

Lauren Beck

Black River Falls Attending: UW Eau Claire Course of Study: Elementary Education Career Path: Teacher



Black River Falls Alumni Association

Renee Stoker

(1989 BRF Graduate) Black River Falls Attending: Chippewa Valley Technical College Course of Study: Early Childhood Education Career Path: Plan to pursue a Bachelor's Degree



BRF Area Foundation Annual Alumni Scholarship (\$2,000)

Olivia Rumsey

(2023 BRF Graduate) **Black River Falls** Attending: UW Madison Course of Study: Communication Sciences and Disorders Career Path: Master's Degree



Scholarship (\$2,000) Caroline Louise Miller (Lucy) Black River Falls Attending: UW Madison Course of Study: Pre-Nursing Career Path: Pediatric Nurse Practitioner



2025 SCHOLARSHIPS & RECIPIENTS

Dustin Rozmenoski Memorial Scholarship (\$1.000)

Zackery Earl Bryan

Black River Falls Attending: Chippewa Valley Technical College Course of Study: Diesel Technician Career Path: Mechanic



Leland & Jeanette Larson Memorial

Scholarship - Blair-Taylor (\$2,000)

Aubrey Beaman

Taylor

Attending: UW Stout Course of Study: Elementary Education

Career Path: Elementary Teacher



Peter & Jone Hoffman Alumni Scholarship (\$2,000)

Abigail Nelson

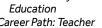
(2020 BRF Graduate) **Black River Falls** Attending: UW Milwaukee Course of Study: Major ~ Film; Minor ~ Business Career Path: Video Editor



Gene & Judy Ransom Scholarship (\$2,000)

Megan Powell Memorial

Alma Center Attending: UW Eau Claire Course of Study: Elementary Education





Leland & Jeanette Larson Memorial Rotating

Scholarship - BRF (\$2.000)

Lillian Ruth Miller (Lily) Black River Falls Attending: UW Milwaukee Course of Study: Major ~ Kinesiology; Minor ~

Spanish Career Path: Physical Therapy



Peter & Jone Hoffman Alumni Scholarship (\$2,000)

Makayla Nortman

(2022 BRF Graduate) Black River Falls Attending: Viterbo University Course of Study: Major-

Secondary Math Education; Minor-Special Education

Career Path: High School Math Teacher

Scholarship (\$1,500) **Felicity Frey**

Career Path: Teacher

Gerald & Nancy Laabs Alumni Scholarship (\$2,000)

Collin Berra

Madison Attending: UW Madison Course of Study: Minor ~ Agroecology; Minor Equivalent ~ Spanish Career Path: Medical School (hopefully in Madison) to



Lt. Terry Preston Memorial Scholarship (\$1,000)

Mary Perry Fine Arts Scholarship (\$1,000)

Isabella Jayne Carratt Black River Falls

Attending: UW Platteville Course of Study: Forensic Science/Criminal Justice Career Path: Law

Enforcement



Peter & Jone Hoffman Alumni Scholarship (\$2,000)

MaKayla Lopez

(2023 BRF Graduate) **Black River Falls** Attending: UW Madison Course of Study: Kinesiology and Fermented Foods/

Beverages Career Path: Podiatrist

Impact Technical College Alumni Scholarship

(\$1,000 per semester up to 4 semesters)

become a Doctor

Hazel True

(2024 BRF Graduate) Black River Falls Attending: Western Technical College Course of Study: Nursing Career Path: Work at Mayo Clinic as a Registered Nurse



Paul McNulty Memorial Senior Scholarship Award (\$2,000)

Frannie Everson

(2023 BRF Graduate) Hixton Attending: UW River Falls Course of Study: Biomedical Health Science Pre-

Sonography Track Career Path: Hospital

Radiology Department



(2022 BRF Graduate) **Black River Falls** Attending: North Central University, Minneapolis,

Course of Study: Major-Marketing; Minors-

Accounting, Christian Studies



Career Path: Marketing or Project Management

Robert (Knuckles) Johnson Memorial Scholarship (\$1,500)

Jace Paul

Alma Center Attending: Milwaukee School of Engineering Course of Study: Mechanical Engineering Career Path: Engineer



Paul McNulty Memorial Alumni Scholarship Award (\$2,000)

Travis Gargulak

(2024 BRF Graduate) Black River Falls Attending: UW Whitewater Course of Study: Business/ Marketing/Digital Marketing Career Path: Start my own



Peter & Jone Hoffman Alumni Scholarship (\$2,000)

Trey Cowley

(2023 BRF Graduate) (2025 WTC Graduate Associates of Science Degree)

Black River Falls

Attending: UW Eau Claire Course of Study: Bachelor's

Degree in Exercise and Sports Science



Career Path: Personal Trainer

Krohn Clinic Physicians Scholarship (\$2,000)

Cherelle Gunderson

Black River Falls Attending: UW Madison Course of Study: Biology on the Pre-Med Track Career Path: Dermatologist



Paul McNulty Memorial Alumni Scholarship Award (\$2,000)

Eleanor Wirtz

Consulting

Marketing Firm

(2021 BRF Graduate) Minneapolis Attending: UM Twin Cities Course of Study: Entrepreneurship and Nonprofit/Public Management

Career Path: Entrepreneur or Management



Decorah, Iowa Course of Study: Music Education Career Path: K-12 Music Teacher



2025 SCHOLARSHIPS & RECIPIENTS

Ralph & Alice Lund Memorial Scholarship (\$1.500)

Tim & Kay Finch Agriculture Scholarship (\$2,000)

Morgan Lindow

Black River Falls Attending: UW River Falls Course of Study: Undecided Career Path: Ag Related Field



Richard Hilliker Scholarship (\$1,000)

Ethan Konda

Alma Center Attending: UW Stevens Point Course of Study: Conservation Law Enforcement Career Path: Wisconsin Game Warden



Richard Hilliker Scholarship (\$1,000)

Isabella Libke

Melrose Attending: UW Stevens Point Course of Study: Major ~ Conservation Law Enforcement: Minor ~ Political Science Career Path: DNR Warden



Rick Millis Memorial Scholarship Lincoln HS (\$2,000)

Jacquelyn Paul

(2021 Lincoln Graduate) (2024 Iowa State University Summa Cum Laude)

Alma Center Attending: UM Rochester Course of Study: Major ~

Kinesiology; Minor ~ Biology Career Path: Occupational Therapist

Rose Ann Klir Memorial Scholarship (\$2,000)

Cassidy Boerger

(2020 BRF Graduate) (2024 UW Eau Claire Graduate) Black River Falls Attending: Viterbo University

Course of Study: Communication Sciences & Disorders

Career Path: Speech & Language Pathology Master's Degree

Security Financial Bank Foundation Alumni Scholarship (\$2,000)

Lyndsi Laufenberg (2024 BRF Graduate) Hixton Attending: UW Green Bay Course of Study: Major-Management; Minor-Art Career Path: Marketing or

Business Manager



Tim & Kay Finch Alumni Scholarship (\$2,000)

Haylie Schmidt

Math Teacher

(2021 BRF Graduate) Eau Claire Attending: UW Eau Claire Course of Study: Speech and Language Sciences. Mathematics Career Path: Speech Pathology or Elementary



Tim & Kay Finch Alumni Scholarship (\$2,000)

Patience Sims

(2020 BRF Graduate) Alma Center Attending: Winona State University Course of Study: Psychology Career Path: Work for Gundersen Health Systems



Tim & Kay Finch Alumni Scholarship (\$2,000)

Asher Guenther

(2023 BRF Graduate) **Black River Falls** Attending: UW Green Bay Course of Study: Human Resource Management; **Business Administration** emphasis in Supply Chain Management

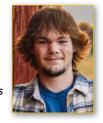


Career Path: Human Resource or Supply Chain Management Position

Tim & Kay Finch **Agriculture Scholarship** (\$2,000)

Jake Kling

Taylor Attending: UW River Falls Course of Study: Ag Business Career Path: Ag Sales or Ag Law



Tim & Kay Finch Agriculture Scholarship (\$2,000)

Amara Streff

Alma Center Attending: UW River Falls Course of Study: Pre-Veterinary Medicine Career Path: Veterinarian



Alma Center~Humbird~Merrillan Area 2025 Community Fund Grants

A total of \$11,810 was awarded to seven area organizations

Lincoln Jr/Sr High: Hope Squad for coordinating wellness efforts for 7th - 12th grade students

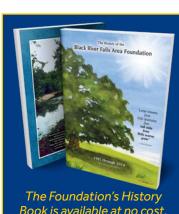
Lincoln Elementary School 4th-5th Grade: Purchase of easel white boards and magnetic boards for classroom

Alma Center Community Fire District - County Line Fire & Rescue: Purchase materials to construct secure storage/office area at Humbird Station

Jackson/Clark Critical Incident Team- Funds to support stress management and debriefing for first responders and law enforcement

Lincoln Parent Involvement Committee (PIC): Funds to enhance summer school programming field trip transportation, admission and activity materials

Turtle Pond - Improvement Club: Extend Electrical service and purchase new flower pots Village of Merrillan: Restoration of Leo the Lion drinking fountain



Book is available at no cost. Contact Julie Murray at the Foundation office executivedirector@ brfareafoundation.org or 715-284-3113.

FRIENDS OF THE FOUNDATION RECOGNITION PROGRAM



Bronze-\$100 Silver-\$500 Gold-\$2,000 Platinum-\$5,000 Diamond-\$10,000 Leaders Circle-\$15,000 Legends Circle-\$20,000 Founders Circle-\$30,000

The Foundation has established a permanent Recognition Program for Friends who have donated so generously through the years. The program allows donation amounts to accumulate each year as Friends advance through eight giving levels.

2024/2025 FRIENDS OF THE FOUNDATION

are listed below, together with the current level of giving they have achieved.

BRONZE (\$100 & up)	Homstad, Ann2025	Wiersma, Sarah M2025	Mills, Carla2025
* Anderson, Cindy2025	Hoonsbeen, David O2025	Young, Dennis2024	Overman, Dr. Jerry2025
* Anderson, Pat2025	Horner, Michael2024	Zillmer, Ann2024	Overman, Lynda2025
Bible, Jim2024	Horner, Michelle2024	GOLD (\$2,000 & up)	Perry, Mary2025
* Galston, Charlene2025	Jacobs, Peter2025		Ransom, Gene2025
Hanson, Terry A2024	Jacobson, Patricia2025	Baker, Mona Epley2024	Ransom, Judy2025
* Houlton, Tim2025	Jelinek, Danny2025	Brauner, Mike2025	Rewald, Maggie2025
Lund, Sharon2024	Jelinek, Mary J2025	Coldwell Banker River Valley	Richards, Dennis2025
Murray, Barry M2025	Kaphengst, Jill2025	Realtors2025 Delebo, Donald2024	Stuart, Marion2025
Murray, Julie F2025	Kaphengst, Jim2025	·	Tamminen, Glen2025
Peterson, Ann Krohn 2025	Karen Stai Koenigs	Dickman, Annette2025	Tamminen, Jean2025
Plote, Daniel2024	Insurance Agency, Inc 2024	Dickman, Jim2025	Van Gorden, Mary2025
* Schwab, Susan2025	Kertis, Jeanette2025	Dougherty, Carol (Jim)2025	PLATINUM (\$5,000 & up)
Tangney, Patrick2025	Kertis, Jim2025	Dougherty, Cindy2024	
Tangney, Rose2025	Lobenstein, Brad2025	Dougherty, Mike2024 Dressler, Axel2025	Black River Health Inc2025
	Lobenstein, Monica2025	Gaier Construction	Hansen, Mary J2025
SILVER (\$500 & up)	Louis, Jack (John Sr.)2025	Corporation2024	Homstad, Gil2025
Aptiv2024	Louis, Jean2025	Galston, Don2025	Kitowski Family, Dr. Nicholas2025
Arndt, William2025	Lund, John2024	Gross Motors of	Wiste, Roger2025
Barnes, Allen2025	Martin, Dr. Carol2025	Black River Falls2025	
Black River Country Bank 2025	Musser, Nyla2025	Hagenbrock, Jean2025	DIAMOND (\$10,000 & up)
Button, Georgia2025	Nielsen, Carla Drecktrah 2025	Haugen, Carol2025	Albrecht, Kristin R2025
Button, Larry2025	Polzin, Dr. Jeff2024	Hegna, Dr. Steve2025	Co-op Credit Union2025
Chown, Brad2025	Polzin, Sue2024	Hilliker, Richard2024	Northern Family Farms2025
Dingeldein, Doris2024	Reid, Arlene2025	Hoefer, Alden Buz2025	-
Dingeldein, James2024	Reid, Thomas2025	Hoffman, David2025	LEADERS CIRCLE (\$15,000 & up)
Fox, Christian2024	Scholze Ace Home Center2025	Hoffman, Marilyn2025	Security Financial Bank2025
Fox, Loretta (Lori) J2024	Simonis, Barbara2025	Kitowski, Jerry2025	LEGENDS CIRCLE (\$20,000 & up)
Hansen, Judith2025	Torkelson, Sherri2024	Kitowski, Lori2025	
Hanson, Kristi2025	Torkelson, Tim2024	Krohn, Dr. Eugene2025	Lane Family, Dr. Kirk
Hegna, Mary2025	Turk, Timothy M2025	Lahmayer, Dr. Al2024	FOUNDERS CIRCLE (\$30,000 & up)
Heineck, Mary2025	Wester, Mitch2025	Lee, Jean2025	Tim & Kay Finch Foundation
Heineck, Dr. Roger2025	Wester, Susan2025	Michaelson Jr., Max2025	•
Hoagenson, John2025	White-Jacobs, Mary Beth2025	Michaelson, Sue2025	* WELCOME 1st time Friends!

Mission Statement

The mission of the Black River Falls Area Foundation is to enhance the quality of life in the Black River Falls Area. We work to realize that goal with the support of individuals, families, businesses and organizations that share this commitment. We achieve this by:

- Providing a vehicle for donors with diverse community interests;
- Protecting donations through prudent investing and stewardship;
- Serving as a resource and catalyst to accomplish community projects;
- Expanding our communities' endowment by encouraging philanthropy.

We address a broad range of community goals rather than focusing on one particular issue.

In this way, we are able to meet changing needs and provide support to the people who live and work in the Black River Falls Area.

