

CELEBRATING 40 YEARS OF GIVING



Rooted in Generosity

BLACK RIVER FALLS AREA FOUNDATION

Presented by
 **bakertilly**

ANNUAL REPORT
JULY 1 2025 TO 2026 JUNE 30

Includes
2025 Audited
Financial
Statement

CHAIRPERSON'S MESSAGE

For nearly four decades, the Black River Falls Area Foundation has been built on a simple but powerful idea: people who care deeply about this community can come together to make a lasting difference.

The growth of that idea over the past 40 years is remarkable! At year-end in 1986, the Black River Falls Area Foundation held approximately \$110,000 in assets. In 1987, our first year of grantmaking, the Foundation awarded four grants totaling \$2,562. Fast-forward forty years and between July 31, 2025 and June 30, 2026, the Foundation disbursed \$843,521 in grants, scholarships, donor-advised grants, and other charitable distributions to nonprofit organizations, students, and groups doing important work throughout the communities we serve!

Those numbers tell an important story, but they also bring responsibility. As the Foundation has grown, so have the expectations placed upon it. We are managing more charitable resources, serving more donors, supporting more organizations and students, and identifying new opportunities to strengthen our community. To continue doing that work well, the Board of Trustees recognized that the Foundation itself needed to evolve.

In 2025, we took a significant step by transitioning the Executive Director position from a contracted role to a salaried, part-time position – the first paid employee position in the Foundation's history. In March 2026, Anneliese Eddy began serving as our new Executive Director, succeeding Julie Murray after her many years of dedicated leadership. Anneliese brings extensive community involvement, nonprofit experience, and a relationship-driven approach that aligns well with the direction established by our Board. Julie has continued her involvement with the Foundation as a contracted Operations Specialist while simultaneously providing valuable continuity and institutional knowledge to support the Foundation during the transition. Thank you to Julie for her dedication and commitment to the Foundation over the past 15 years, I wish you all the best on your upcoming retirement.

In 2026, the Foundation is taking another important step by transitioning the Operations Specialist position to a salaried, part-time position as well. Establishing a second staff position provides greater segregation of duties and strengthens the Foundation's

internal operations as our activities continue to expand. Just as importantly, dedicated operational support will allow our Executive Director to spend less time on routine administrative responsibilities and more time where we believe she can have the greatest impact – building relationships, engaging with donors and community organizations, increasing awareness of the Foundation, and identifying opportunities to grow our charitable assets and community impact.

These changes are not simply about adding staff. They are about building the organizational capacity necessary to serve our community for decades to come. They also reflect priorities established through the Foundation's Strategic Roadmap which include strengthening our internal operations and governance, growing charitable assets, enhancing grantmaking, and expanding the Foundation's role as a trusted community leader. Aligned with our strategic planning initiatives, I would like to announce the Foundation's New Community Impact Fund. This fund will be used by the Foundation to serve Jackson County's highest needs year-round through grants, support important projects and initiatives, as well as contribute to annual grant program funding and support for the Foundation's mission.

As Chairperson, I am grateful for the thoughtful leadership of our Board of Trustees and for the generosity and confidence of the donors who entrust the Foundation with their charitable goals. I am equally grateful to the nonprofit organizations, volunteers, educators, community leaders, and countless others who turn those charitable resources into meaningful work throughout our area.

From four grants totaling \$2,562 in 1987 to more than \$843,000 distributed this past year, we have come a long way. Yet our purpose remains much the same – connecting generosity with opportunity and ensuring that the Black River Falls area remains a strong and vibrant place to call home.

The decisions we are making today are investments in the next chapter of that work. I continue to be excited about where the Foundation is headed and confident that, together, we are building an organization capable of making an even greater difference for generations to come.

Respectfully, Chairperson Brad Chown

BEING GRATEFUL IN 2026

I am extremely grateful for the past fifteen years.

In the fall of 2011, I found myself at a crossroads in my career trying to decide what I wanted to do for the remainder of my working years. As I was pondering, Gil Homstad called me and asked if I would be interested in applying for a position with the Foundation. I was impressed with the Foundation's leadership, their history and their many contributions to our community. I felt very fortunate to be given a chance to work with a great organization where I could make a positive impact on our community. My decision became crystal clear and I started with the Foundation on January 1, 2012.

During my years with the Foundation, I worked with an amazing group of Trustees. Each one donated their time and talents to help the Foundation grow into what it has become today. In 2012, the Foundation awarded \$91,621 in grants, \$28,493 in scholarships and had \$3,423,182 in assets. In 2025, the grant awards were \$564,066, scholarships were \$91,500, and we ended the year with \$5,783,080 in assets.

The Foundation officers graciously mentored me and were always looking to the future. Gil Homstad shared his vast knowledge about non-profit organizations in general and specifically community foundations. Mike Dougherty instructed me on the Foundation's finances and their accounting practices. Dave Hoffman

and Kay Finch were there for me whenever I needed **anything**, I just picked up the phone. Additionally, these community leaders used their knowledge and foresight to lay the groundwork for our next generation of Trustees. They also invested in an industry specific software system that allows the Foundation to be more efficient, helps our fund holders and donors, and has positioned the Foundation for many years of growth. With Anneliese Eddy being hired as our new Executive Director and the hiring of a new Operations Specialist to occur soon, the Foundation has a future of limitless potential. I have no doubt the Foundation's officers, trustees and staff will continue to accomplish amazing things!

I am extremely grateful to have had the privilege of working with these individuals, to have met so many of our generous donors, and to have had a front row seat to the tremendous work done by volunteers. I was truly blessed when I answered the phone on that day in the fall of 2011. I have continued to be blessed every day since as I witnessed the selfless, giving and caring works being done here in our community. **To all of you, officers, trustees, donors, and volunteers, my sincerest thanks and appreciation for all you do.**

Wishing you the very best . . .

Julie Murray



BOARD OF TRUSTEES and Staff



Brad Chown
Chairperson



Marianne Torkelson
Vice-Chairman



Ashley Ahl
Treasurer



Kristi Hanson
Secretary



Pat Anderson
Board Member



Ann Homstad
Board Member



Nicholas
Kitowski, M.D.
Board Member



Carol Martin, M.D.
Board Member



Paul Millis
Board Member



Jack Taylor, Jr.
Board Member



Dennis Young
Board Member



Gil Homstad*
Chairman Emeritus



Anneliese Eddy
Executive Director

WELCOME NEW TRUSTEES

The Foundation is pleased and excited to announce our newest Trustees, Pat Anderson and Ann Homstad.

Patrick (Pat) Anderson grew up in the Black River Falls area and graduated from BRF High School in 1976. After several years in the workforce, he returned to school, at UW La Crosse as a married non-traditional student. Upon graduating with a bachelor's degree in Accountancy, Pat and his wife Cindy moved to Marshfield, Wisconsin where he became a licensed CPA. After four years in public accounting, he joined the finance department at Roehl Transport, Inc., retiring in 2020 as their controller. While living in Marshfield, Pat was very involved in the community, being an active member of several boards, including the Marshfield Optimist Club, Big Brothers Big Sisters, the Marshfield Area Chamber of Commerce and Industry and his favorite, the Marshfield Area United Way. Pat and Cindy recently moved back to the BRF area where Pat looks forward to once again making a difference in his community.

Ann Homstad's roots are in Black River Falls. She graduated from BRF High School and then earned a BA and MBA from UW-Madison. A former banker, Ann worked with families and businesses on their financial goals for many years after which she served as the executive director of a foundation dedicated to mental health and suicide prevention. She is a founding member and past president of Impact100 Greater Milwaukee, a women's collective giving group which has given \$3.6 million in grants to the greater Milwaukee area since 2015. Retirement now allows her to spend considerable time in the BRF area and Ann is excited to bring her nonprofit experience in grantmaking, board development, and fundraising to the BRF Area Foundation. She is honored to be following in the footsteps of her father, Gil Homstad, who founded the Black River Falls Area Foundation during his tenure as Black River Falls Rotary president.

The Foundation sincerely appreciates Pat's and Ann's willingness to share their time supporting our community. We look forward to the experience, insight, and ideas they will bring to our organization.

Spotlight

RETIREMENT JULIE MURRAY

On behalf of the Foundation Staff and Board of Trustees, we extend our sincere congratulations and gratitude to Julie Murray, former Executive Director, on her retirement following 15 years of dedicated service to the Foundation.

During her tenure, Julie provided thoughtful leadership and played a vital role in strengthening the Foundation and advancing its mission. She carefully stewarded Foundation funds, cultivated lasting relationships with donors and community partners, and implemented new software systems that enhanced the Foundation's capabilities and positioned it for continued growth.

Julie's expertise, dedication, and commitment have had a lasting impact on the Foundation and Jackson County communities. We are deeply grateful for Julie's years of service and the many contributions she made to the Foundation. We wish her all the best in her retirement.

— Anneliese Eddy, Executive Director

FORMER TRUSTEES *Originating Trustee

Todd Anderson
Jim Bible
Ruth Buswell
Eric Chrisinger
Ron Danielson
Michael Dougherty
Kay Finch

John Hagenbrock*
David Hoffman*
Judy Hansen
Jim Hoffman
John Hogden
Jerry Kitowski, MD
Al Lahmayer*

Jean Lee
Tom Lister*
John Lund*
Mike Mahan, MD
Sue Michaelson
David Millis
Tom Mills
(Exec. Secretary '85-'99)

Mary O'Brien
Dennis Richards*
Shelly Severson
Dale Sherman*
Fred Stai
Mary Beth White-Jacobson

GRANT FUNDING

The Black River Falls Area Foundation continues to grow the funding available for charitable organizations who apply through its annual grant cycle. In the 2026 grant cycle, the Foundation granted more than \$149,000 to 35 non-profit organizations in Jackson County.

Current Annual Community Foundation Grant Cycle

Applications are open March-April annually.

**This grant is for nonprofits located or providing direct services to Jackson County communities. Each applicant is vetted by Foundation staff and selection of grant recipients is determined by the Foundation Board of Trustees.*

Types of Charitable Funds

The Foundation is here to help you establish the right type of fund to meet your philanthropic goals.

Donor Advised Fund

- Fund Advisors guide grants given to specific organizations throughout the year.

Designated Fund

- Support a specific organization you care about forever.

Memorial Fund

- A temporary fund named in honor of a loved one to accept donations which can later be used to support a family's charity of choice or area of interest.

Field of Interest Fund

- Fund a charitable area of interest you are most passionate about.

Unrestricted Fund

- Trust the Foundation Board and staff to address areas of highest need within Jackson County.

Scholarship Fund

- Support graduating high school seniors or alumni students with college education expenses.

TOTAL GRANTS

given through the Foundation during Annual Report period of July 1st, 2025 - June 30th, 2026

\$843,521

Grant Applications

The BRF Area Foundation welcomes grant applications from nonprofit organizations serving the Black River Falls Area. The grant application period is from March 1 through April 15. The announcement of award recipients and the distribution of funds are done in June. For information about grants, go to www.brfareafoundation.org or contact us at:

Black River Falls Area Foundation

PO Box 99, Black River Falls, WI 54615

Telephone: 715-284-3113

E-mail: executivedirector@brfareafoundation.org

or contact any member of the Foundation's Board of Trustees.

Ways to support the Foundation

There are many meaningful ways to help support the Foundation's mission through giving.

All donors will be recognized for their contributions. Contact Foundation Staff to discuss large donation recognition opportunities.

Every gift, regardless of size or method, helps strengthen our community and ensures this fund will make a difference for generations to come.

- **Cash or Check**
Make a one-time or recurring gift.
- **Online Giving**
Donate quickly and securely through the Foundation's website.
- **Stocks & Securities**
Gifts of appreciated assets may provide tax advantages.
- **Planned or Legacy Gifts**
Include the Foundation in your estate plans to create a lasting impact.
- **Real Estate or Other Assets**
Certain property and non-cash assets may be accepted as charitable gifts.
- **IRA Qualified Charitable Distributions**
Eligible donors can make tax-efficient gifts directly from an IRA.
- **Memorial & Honorary Gifts**
Celebrate or remember someone special with a meaningful contribution.
- **Corporate Matching Gifts**
Increase the impact of your donation through your employer's matching gift program.

FINANCIAL STATEMENT

For the years ending December 31, 2024 and 2025

Audited by Baker Tilly, U.S., LLP Milwaukee, WI

REVENUE	2024	2025
Contributions	\$ 312,411	\$ 388,213
Investment Return	\$ 407,366	\$ 678,287
Miscellaneous	\$ 3,111	\$ 7,495
TOTAL REVENUE	\$ 722,888	\$ 1,073,995
EXPENDITURES		
Grants	\$ 397,861	\$ 564,066
Scholarships	\$ 99,500	\$ 91,500
Operating Costs	\$ 130,640	\$ 100,651
TOTAL EXPENDITURES	\$ 628,001	\$ 756,217
Change in Net Assets	\$ 94,887	\$ 317,778
Net Assets at Beginning	\$ 5,370,415	\$ 5,465,302
NET ASSETS AT YEAR END	\$ 5,465,302	\$ 5,783,080

If you have any questions, please feel free to contact the Foundation office.

2026 ANNUAL GRANT PROGRAM DISBURSEMENTS \$150,367

#WillPProject: Educational materials & giveaways to local businesses/ organizations, billboard campaigns, & community outreach on the topics of mental health, suicide prevention and cancer support.

ACHM Lincoln Agriscience Department: Funds to be used to establish a functional greenhouse using a donated structure. Site prep, gravel, utilities and water set up. Additional funds will be used for equipment and supplies.

Black River Area Child Care Services: Purchase and install a new dishwasher

Black River Youth Hockey (BRYH): Purchase of 30 sets of Mite-level 8U hockey equipment, including skates.

Boys and Girls Club of Jackson County: New screen-free education exploration program ages 7-12, consumable supplies, and basic equipment

BRF School District: Start-up funding for prom committee

Children's Service Society of Wisconsin: Funds will be used for activity supplies, client assistance/supplies and basic client needs

City of Black River Falls Public Library: Installing solar panels on library's new roof

City of BRF Public Library Youth Services: To bring three performers/ enrichment opportunities for area children and families

Community & Women's Outreach Programming - Bridge Church: To help with cost associated with various public community outreach events during the year. Fall Fun Fest, Annual Date night, women's outreach/ support events specifically.

Creative Community Living Services, Inc.: To purchase supplies for the CCLS Community Garden project in Black River Falls.

ELC - Blessing Box Outreach Program: Funds to be used to fill outdoor public "Blessing Boxes" with more nutritious foods and add additional basic needs clothing and cold weather essentials

Family Promise of the Great Rivers: One-time support to sustain services while implementing new programs

Friends Sharing Food: Utilities at Gebhardt School

Great Rivers United Way - Great Rivers HUB: Support expansion of Great Rivers United Way's Early Literacy programming in BRF. Dolly Parton Imagination Library. Book cost/ mailings, support local outreach and promotion efforts

Hixton Volunteer Fire Department: Toward the purchase of emergency lighting, sirens, lettering and other equipment needed to place a newly purchased wildfire brush truck into service.

Interfaith Volunteers: IT equipment
Jackson County Department Health & Human Services: Purchase of hand sanitizer refills to use at events throughout the county.

Jackson County Department Health & Human Services: Funds to support appreciation event for foster parents and relative/like-kin caregivers to promote caregiver retention, boost morale, and reinforce the critical role they play.

Jackson County Fair Park Association: Upgrading the public address system speakers, amplifying equipment and microphones in the Fairgrounds, Barns and Show Arena.

Jackson County Historical Society: Toward Purchase of Scanner for digitizing books and large documents

Jackson County Home and Community Education (JCHCE): Funds to supply students in JC Babysitting Clinic with a book with a lower reading level and first aid kit.

Jackson County Homeless Coalition: Purchase of 6'x12' enclosed trailer to provide secure and portable storage for supplies and equipment for the Jackson County Homeless Coalition

Jackson County Sheriff's Office: Community Emergency Medical Response Initiative - Request funding for choking rescue devices (Life-Vac-type) and a small supply of oral glucose for patrol use.

Jackson in Action: Purchase of a six-digit ultra-bright LED race clock to enhance the Pace and Pedal 5K and Festival in the Park events, improving visibility, accuracy, and participant experience.

JC Animal Shelter: New chest freezer w/install, and a gas-powered pressure washer

Lincoln Elementary Parent Involvement Committee (PIC): Project will fund additional curriculum-aligned books so students can continue reading series and have consistent access to quality materials.

Little Tigers Childcare BRF: Funds to be used to upgrade kitchen space (dishwasher, freezer/fridge, electric range, washer & dryer)

Melrose Volunteer Fire Department: Eight fire fighter helmets

Melrose-Mindoro Elementary: Purchase reusable materials, supplies, and lock box components for Mustang Mission Bags that support hands-on STEM and service projects.

Salvation Army of Jackson County: Funding to provide emergency lodging for JC residents experiencing homelessness.

The Roman Woodward Foundation: Funds would help cover BRF area's annual cost to for supplies and food items for wrap-making events.

UMC - Dinner Church: Funds will be used to support Dinner Church's weekly outreach program with food and other supplies

UMC - Hilltop Garden: Expand and improve Hilltop Garden capacity

VFW Post 368 Hanson-Lein American Legion (Taylor-Hixton): Purchase new American Legion sign on the outside of building.

Workforce Connections, Inc.: Vehicle repairs for low-income individuals to prevent missed work, leading to unemployment in Jackson County.

GRANTS FROM ENDOWED FUNDS \$21,258

Grace Webb Memorial Library Fund

- ACHM School District - For use in the ACHM Elementary School to enhance the love of reading for children
- Melrose Mindoro School District - For use in the Mel-Min Elementary School to enhance the love of reading for children

Jim & Carol Dougherty Family Fund

- Earnings donated to 2026 Annual Foundation Grant Program

Stanley Held Memorial Fund

- Earnings donated to 2026 Annual Foundation Grant Program

AFFILIATE FUNDS

WITH CURRENT DONATIONS RECEIVED



Alma Center~Humbird~ Merrillan Area Community

- Alexander, Karen
- ASAP Septic Pumping LLC
- Boynton, Samuel & Nancy
- Buckley, Jay
- Carranza, Angela
- Cleary, Mary Jane
- Comstock, Charles & Bonnie
- Comstock, Larry & Georgia
- Co-op Credit Union
- Dietzel, Susan
- Durni, Jean M.
- Fischer, Paul & Angela
- Forsting, Kenneth & Julie
- Forsting, Kevin & Michelle - *In memory of Wallace & Gloria Everson*
- Garden Valley Gatherings
- Hanson, Michael & Kristi - *In memory of Elva Larson*
- Hoffman Construction Company
- Holub, Leonard & Judith
- Jacobson, Barbara

- Janke, Larry & Betty
- Johnson, Roger L.
- June, Carrie
- Laufenberg, Frank & Susan
- Lingo, Jon & Vickie
- Mahan, Michael & Christina
- Olson II, Gaylord E
- Prindle, Doris
- Prindle, James & Jane
- Prindle, Theron & Carol
- Rogers, Delbert & Heather
- Rowekamp, Kathy
- Ruzic, Vincent & Rozanne
- Security Financial Bank
- Seguin II, Norman
- Sheffer, Jeffrey D. & Chom Hae
- Strandberg, Hoyt & Jeanine
- Strawberry Square
- Szymanski, Jane
- Van Gorden, Mary

BRF EEF Paul Millis Family Business & Legal

- Millis, Paul B

BRF Educational Enrichment Fund

- Alden Hoefer & Marion Stuart - *In memory of Al Lahmayer*
- Foust, Bill & Karen - *In memory of*
- Homstad, Ann - *In memory of Al Lahmayer*
- Homstad, Gil - *In memory of Al Lahmayer*
- Lund, John & Sharon - *In memory of Al Lahmayer*
- Torkelson, Troy & Marianne - *In memory of Al Lahmayer*
- Wester, Mitch & Sue - *In memory of Al Lahmayer*
- Windsor, Pat - *In memory of Mary Hansen*

BRF EEF M.C.Smallenberg Special Education

BRF EEF Music Fund Jackson County Child Care Network

Lincoln EEF (Educational Enrichment Fund)

- Bue, Charles & Katie - *In memory of Kathy Leis & Janice Stubrud*
- Cleary, Mary Jane
- Co-op Credit Union
- Downer, Nancy
- Durni, Jean M.
- Forsting, Kevin & Michelle
- Hanson, Carol
- Johnson, Roger L.
- Little Toes, LLC
- Musser, Nyla
- Paul & Angela Fischer
- Pokorny, Darren & Erin
- Prindle, Theron & Carol
- Rogers, Delbert & Heather
- Rowekamp, Kathy
- Ruzic, Vincent & Rozanne
- Security Financial Bank
- Seguin II, Norman
- Strawberry Square
- Szymanski, Jane

Spotlight

AFFILIATE FUNDS OF THE FOUNDATION

An affiliate fund offers the best of both worlds: independence with the support of an established community foundation. Organizations retain control over their charitable priorities and community involvement while gaining access to the foundation's financial expertise, investment opportunities, charitable infrastructure, and administrative resources. This partnership provides a strong foundation for long-term financial sustainability and continued community impact.

Contact the Foundation to learn more about becoming an Affiliate organization of the Foundation.

AFFILIATE FUND GRANT DISBURSEMENTS \$28,559

Alma Center~Humbird~ Merrillan Area Community Fund

- ACHM Lincoln Agriscience Department: For a greenhouse to be used by the school for teaching
- County Line Fire & Rescue: Portable scene lights
- Alma Center Improvement Club ~ Turtle Pond Park: New planters, electricity/ trenching, rebuild wall
- Lincoln Boys Basketball Team: 15 Practice jerseys and water bottles
- Lincoln Elementary Parent Involvement Committee (PIC): Summer School support - Field trips, snacks, supplies
- Town of Mentor: Revamping bell tower area and gazebo welcome area
- Village of Alma Center: Smart TV, mini PC and installation

BRF Educational Enrichment Fund

- Outdoor classroom supplies
- Two Dremel tools for woodworking projects
- Program mobile logic controller trainers
- Math – breakout EDU subscription
- 4K and Early Childhood educational toys/ materials
- Beginning chapter books and reading whisper phones
- GaGa2Go in Physical Education

BRF EEF M.C. Smallenberg Special Education

- Big Paws/Little Paws youth mentoring program
- Playground communication board
- Headphones for reading inclusion

BRF EEF Music Fund

- Brass and woodwind instruments (tubas)

BRF EEF Paul Millis Family Business & Legal

- T-shirts for Job Olympics participants
- SkillsUSA competition apparel

Lincoln EEF (Educational Enrichment Fund)

- Lincoln Jr/Sr High Band: Phase out older instruments and purchase percussion equipment, saxophones, trumpets, trombones.
- Lincoln Middle School Math: Funds for Math Projects, such as cardboard boats, three dimensional cities and polygon mobiles
- Lincoln Elementary: Pocketalk Translator to support English Learner students & their families
- Lincoln High School: Camera for the Yearbook Staff

DESIGNATED FUNDS

WITH CURRENT DONATIONS RECEIVED

Boys & Girls Club Fund

BRF Area Youth Fund

Developmental Disabilities

Disability Support for Jackson County

- Semke, Orville
- Wisconsin State Council - Knights of Columbus - *From Annual Tootsie Roll Campaign*

Field of Honor Maintenance

Foundation Trail Maintenance

Hoffman Aquatic Center Maintenance

- Hoffman, David & Marilyn
- ### Incubator Economic Development

Katherine Wold Memorial

Lunda Community Park

Maintenance

Marks Field Maintenance (NEW!)

Mills Park Maintenance

Rotary Skate Park

Maintenance

- Torkelson, Troy & Marianne

Sam Young Memorial Youth Golf

Skyline Legacy



Spotlight

DESIGNATED FUND

MARKS FIELD MAINTENANCE FUND

A designated fund at a community foundation provides organizations with a long-term, sustainable way to support a specific purpose or need. The Marks Field Maintenance Fund was established this year to address the long-term facility maintenance needs of Marks Field. Funds are invested, building a source of financial stability that can help offset future maintenance and facility-related expenses. This proactive approach creates greater financial flexibility and helps ensure the facility can remain well-maintained for years to come. An added benefit of the fund is that anyone can contribute at any time.



New Marks Field Concession Stand

DESIGNATED FUND

GRANT DISBURSEMENTS \$89,436

City of BRF Field of Honor Maintenance Fund

- Karner Blue Garden Club - Maintenance of the Flowers at the Field of Honor

City of BRF Hoffman Aquatic Center Maintenance Fund

- City of Black River Falls - General Fund - Repairs to pool at Aquatic Park

City of BRF Mills Park Maintenance Fund

- City of Black River Falls - General Fund - Playground Area Improvements

City of BRF Public Library Fund

- City of Black River Falls Public Library - Purchase solar panels for the Library

City of BRF Skyline Legacy Fund

- City of BRF Skyline Golf Course - Legacy Fund withdrawals

Disability Support for Jackson County

- JC Interfaith Volunteer Caregivers - Party for disabled individuals

Van Gorden Library History Room Fund

- City of Black River Falls Public Library - Annual draw for Library History Room

ENDOWMENT FUNDS

WITH CURRENT DONATIONS RECEIVED

A permanent fund that is invested to provide sustainable annual support for the causes and communities you care about—today and for generations to come.

Grace Webb Memorial Library

- Lokken, John & Jane E.

Van Gorden Library History Room

Jo Ann Dougherty Memorials

- Dickman, Jim & Annette
- Dingeldein, James & Doris
- Dougherty, Carol (Jim)
- Hansen, Judith
- Homstad, Gil

- Hopkins, Patricia & Terry
- Janicki, Michael & Barbara
- Lahmayer, Bruce & Barb
- Loomis, Richard & Barbara
- Lund, John & Sharon
- McDonald, Lorraine
- Ransom, Gene & Judy
- Severson, Dawn
- Stender, Don & Evangeline

- Szymanski, Jane

- Tuesday Club

- Warmke, Jon & Julie

Jim & Carol Dougherty Family Fund

Stanley Held Memorial Fund

NEW COMMUNITY IMPACT FUND

DONOR RECOGNITION LEVELS

Those who make a commitment to any of the below amounts as a **onetime gift** or **up to a 5-year promise**, will receive the following recognition.

Community Builder

\$10,000 or \$2,000/yr x 5yrs

Giving at this level will be recognized in a group listing on social media platform and printed media

Community Champion

\$25,000 or \$5,000/yr x 5yrs

Giving at this level will be recognized on social media platform and printed media with logo

Legacy Builder

\$50,000 or \$10,000/yr x 5yrs

Giving at this level will be recognized individually on social media platform, in annual report and printed media with logo

Legacy Visionary

\$100,000 or \$20,000/yr x 5yrs

Donors giving at this level or above will be recognized individually at annual luncheon, on social media platform and printed media with logo

All donors regardless of amount will be printed in the annual report.

Donations can be made online, mail or by contacting the Foundation at 715-284-3113 or Executivedirector@brfareafoundation.org



Online Giving
Donate Today
to the new
Community
Impact Fund

GROWING OUR FUTURE

The Black River Falls Area Foundation is launching the **NEW Community Impact Fund**, a community-focused fund created to strengthen Jackson County for generations to come.

Distinct from the current FRIENDS of the Foundation program which reviews community-submitted grants once annually; this fund will serve communities in a proactive way throughout the whole year. Foundation staff and trustees will seek out, review and actively evaluate urgent and growing community needs through consistent community involvement, active assessments, and collaboration. The fund will provide ongoing resources through investment to support the Foundation's mission year after year. Continued contributions will allow the fund to grow and expand its impact over time.

LEAD THE WAY

In honor of our 40th year, we have set an initial startup goal to raise \$400,000 for the **NEW Community Impact Fund**. We invite you to help kickstart the fund with a gift. By investing in this new fund, you help ensure there will be an available source of funding year-round for the Foundation to support Jackson County. Every commitment moves us closer to a future where local resources are available when our communities need them most.

No matter what inspires your giving, supporting youth, strengthening families, protecting natural resources, enriching the arts, or improving the quality of life throughout our rural communities, your gift to the Community Impact Fund will become part of something meaningful and lasting.



MEMORIAL FUNDS

WITH CURRENT DONATIONS RECEIVED

Dr. Eugene Krohn Memorial

(Received 7.1.2025 to 6.30.2026)

- Alden Hoefer & Marion Stuart
- Allen, Grant & Geri
- Anderson, Pat & Cindy
- Anderson, Todd
- Bible, Jim
- Bitter, Susan
- Brauner, Mike
- Burnham, Bonnie
- Cash Memorials, Friends & Family
- Castle Hill Supper Club, Inc.
- Dickman, Jim & Annette
- Eberhardt, Debbie
- Foust, Bill & Karen
- Fry, John & Barbara
- Gjerseeth, Judy & Holly Benz
- Goeman, Glen & Janice
- Gomer, Howard & Kristie
- Grinde II, Allen K.
- Hansen, Judith
- Heineck, Roger & Mary
- Helstad, Michael & Gloria
- Helstad, Paul & Connie
- Hilliker, Mark K.
- Hoffman, David & Marilyn
- Homstad, Ann
- Homstad, Gil
- Hostrawser, Jim & Roxie
- Jacobson, Patricia
- Johnson, Dennis & Shirley
- Kahler, Frances R
- Kitowski, Jerry & Lori
- Kraus, James & Marcia
- Krohn, Amy
- Krohn, Joel & Janelle
- Laabs, Nancy
- Lancaster, Michael & Desiree Gearing
- Larkin, Ann M
- Larkin, Everett & Alice
- Louis, Jack (John Sr.) & Jean
- Loveland, Mary
- Lund, John & Sharon
- Martin M.D., Carol
- Mills, Linda
- Moe, Bill & Sally
- Neste, Larry & Diane
- Nibbe, Chuck & Nancy
- Olson, Bruce & Carol
- Overman, Jerry & Lynda
- Peterson, Marilou R
- Potter, William & Kathy
- Prochaska, Richard & Jill
- Ransom, Gene & Judy
- Savage, Laureen
- Schwenneker, Joseph & Michelle
- Sheppard, Judy
- Thompson, Charlotte
- Torkelson, Troy & Marianne
- Vlach, Ed & Diane
- Wester, Mitch & Sue
- Williamson, Jon & Karen

Peter John Hoffman Memorial Fund

- The Giving Road Charitable Trust

MISSION SUPPORT FUND

FOUNDATION DONATIONS RECEIVED

- Cleary, Mary Jane
- Harkner, Judith
- Hoagenson, John & Delone
- Laabs, Jay and Katherine
- Meyer, Marlene A.
- Seguin II, Norman
- Tangney, Patrick
- Tangney, Rose
- Van Gorden, Mary

MISSION STATEMENT

The mission of the Black River Falls Area Foundation is to enhance the quality of life in the Black River Falls Area. We work to realize that goal with the support of individuals, families, businesses and organizations that share this commitment. We achieve this by:

- Providing a vehicle for donors with diverse community interests;
- Protecting donations through prudent investing and stewardship;
- Serving as a resource and catalyst to accomplish community projects;
- Expanding our communities' resources by encouraging philanthropy.

We address a broad range of community goals rather than focusing on one particular issue. In this way, we are able to meet changing needs and provide support to the people who live and work in the Black River Falls Area.



Spotlight

IN MEMORY OF Mary Beth (Flugstad) O'Brien

May 27, 1945 – April 16, 2026

The Black River Falls Area Foundation honors the memory of Mary Beth (Flugstad) O'Brien, who served on the Foundation's Board of Directors from 2000 through 2009. Throughout her life, Mary demonstrated a commitment to community service through her leadership, volunteerism, and community involvement.

In retirement, Mary completed a project that was especially meaningful to her, authoring *The History of the Black River Falls Area Foundation: 1985 through 2014*. The book, completed after eight months of dedicated research and writing, preserves the Foundation's history and reflects her deep appreciation for its impact on the community.

Mary wrote, "It is my hope that all who read this book will come away with a greater understanding of the Foundation's accomplishments and all the good it has done for this community and this area."

The Foundation is grateful for Mary's many contributions and the legacy she leaves behind. Complimentary copies of the history book are available by contacting the Foundation office.



2026 SCHOLARSHIPS & RECIPIENTS

Scholarship Funds created by gifts from individuals, organizations and businesses, awards education grants to selected area students. The following **56 scholarships totaling \$99,000** were awarded from 32 of the Foundation's Scholarship Funds.

Spotlight

ANNUAL LUNCHEON SPEAKER AND SCHOLARSHIP RECIPIENT **KAYLEE SWENO**

Kaylee is a graduate of Black River Falls Class of 2022 and a testament to how impactful receiving a scholarship is for students. Over the past four years, Kaylee has received a scholarship through the Alumni program. Her commitment to her education allows her to continue being a well-deserving recipient of a scholarship. Kaylee is attending UW-Madison and is currently in the Physician Assistant program with a focus on rural healthcare and with a minor in Leadership. We wish Kaylee the best as she continues her path of becoming a Physician's Assistant in a rural healthcare setting.



Ann Krohn Peterson Scholarship (\$2,000)

Chloe Hawley
Black River Falls
Attending: UW Eau Claire
Course of Study:
Elementary Education
Career Path: Math Teacher



Black River Falls Alumni Association Scholarship (\$2,000)

Kenley Brown (2025 BRF Graduate)
Hixton
Attending: Edgewood College Madison
Course of Study: Nursing
Career Path: Pediatric or Neonatal Nurse



Black River Falls Alumni Association Scholarship (\$2,000)

Emma Goodenough (2019 BRF Graduate)
Black River Falls
Attending: UW Eau Claire
Course of Study: Nursing
Career Path: Obtain a nursing job at UW Health in Madison, WI



Black River Falls Alumni Association Scholarship (\$2,000)

Lyndsi Laufenberg (2024 BRF Graduate)
Hixton
Attending: UW Green Bay
Course of Study: Major-Marketing; Minors-Management & Art
Career Path: Marketing or Business Manager



BRF Area Foundation Annual Alumni Scholarship (\$2,000)

Renee Stoker (1989 BRF Graduate)
Black River Falls
Attending: Chippewa Valley Technical College
Course of Study: Early Child Care & Education
Career Path: Teach pre-schoolers



BRF Area Foundation Annual Senior Scholarship (\$2,000)

Meadow Gunderson
Black River Falls
Attending: UW Milwaukee
Course of Study: Nursing
Career Path: Work at a Level 1 Trauma Center as a Nurse Practitioner



Kelly Mauck Memorial Scholarship (\$1,500)

Anna Janowski
Black River Falls
Attending: UW Eau Claire
Course of Study: Secondary Education & Political Science
Career Path: Teach High School English, then pursue a political career



BRF High School Senior Female Athletic Scholarship (\$1,000)

Hanna Tubbs
Hixton
Attending: UW Green Bay
Course of Study: Business or Education
Career Path: Accounting or Teaching



BRF High School Senior Male Athletic Scholarship (\$1,000)

Calvin Lakowski
Black River Falls
Attending: UW LaCrosse
Course of Study: Financial Analyst
Career Path: Financial Planner



Dean Nortman Memorial Scholarship (\$1,500)

Ryan Casper
Black River Falls
Attending: Western or Chippewa Valley Technical College
Course of Study: Wildland Fire/CDL/Heavy Equipment
Career Path: DNR/Wildland Fire



Rick Millis Memorial Scholarship BRF (\$2,000)

Kaylee Wood
Black River Falls
Attending: Chippewa Valley Technical College
Course of Study: Nursing
Career Path: Work as an RN & possibly go to school for my NP license



Tim & Kay Finch Agriculture Scholarship (\$2,000)

Macie Casper
Alma Center
Attending: Chippewa Valley Technical College
Course of Study: Ag Marketing
Career Path: Marketing Initiatives for the Ag Industry



Tim & Kay Finch Agriculture Scholarship (\$2,000)

Morgan Berg

Black River Falls
Attending: UW River Falls
Course of Study: Pre-Veterinary Medicine
Career Path: Large Animal Veterinarian



BRF High School Store Scholarship (\$500)

Henry Meek

Black River Falls
Attending: UW Madison
Course of Study: Civil & Environmental Engineering
Career Path: Working at a Construction Company as a Civil Engineer



BRF High School Store Scholarship (\$500)

Grady Meek

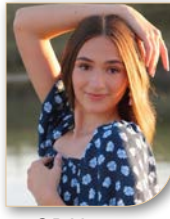
Black River Falls
Attending: UW Stout
Course of Study: BS in Construction Management
Career Path: Construction Manager



Elizabeth Danielson Janssen Nursing Scholarship (\$2,000)

Grace Roskos

Black River Falls
Attending: Chippewa Valley Technical College
Course of Study: Nursing Associate Degree
Career Path: Work at Black River Memorial Hospital as an OB Nurse



David & Marilyn Hoffman Scholarship (\$2,000)

Olivia Rumsey (2023 BRF Graduate)

Black River Falls
Attending: UW Madison
Course of Study: Communication Sciences & Disorders
Career Path: Master's Degree ~ Speech-Language Pathology



David & Marilyn Hoffman Scholarship (\$2,000)

David Jacobs

(2025 BRF Graduate)
Black River Falls
Attending: UW River Falls
Course of Study: Civil & Environmental Engineering Technology
Career Path: Construction & Civil Engineering



Duane & Lavina Hoffman Education Scholarship (\$1,500)

Emma Kalstad

Black River Falls
Attending: UW Eau Claire
Course of Study: Elementary/Early Education
Career Path: Teacher



David & Marilyn Hoffman Scholarship (\$2,000)

Travis Gargulak

(2024 BRF Graduate)
Black River Falls
Attending: UW Whitewater
Course of Study: Information Technology ~ Marketing
Career Path: Field using Information Technology



David & Marilyn Hoffman Scholarship (\$2,000)

David Becker

(2023 BRF Graduate)
Black River Falls
Attending: UW Madison
Course of Study: Personal Finance ~ Financial Planning
Career Path: Family Financial Coaching



Duane & Lavina Hoffman Academic Scholarship (\$1,500)

Maleki Lee

Black River Falls
Attending: UW Madison or University of Miami
Course of Study: Wildlife Ecology
Career Path: Fisheries, Conservation or Marine Biology



Dustin Rozmenoski Memorial Scholarship (\$1,000)

Gavin Ford

Black River Falls
Attending: Western Technical College
Course of Study: Automotive Technician Level 2
Career Path: Work for a dealership as a Mechanic & then climb the ladder



Gene & Judy Ransom Scholarship (\$2,000)

Andres Jaime

Alma Center
Attending: UW Eau Claire
Course of Study: Computer Science
Career Path: Undecided



Megan Powell Memorial Scholarship (\$1,500)

Isabelle Huber

Humbird
Attending: UW LaCrosse
Course of Study: Diagnostic Medical Sonography
Career Path: Work at a rural medical facility



Gerald & Nancy Laabs Alumni Scholarship (\$2,000)

Collin Berra

(2024 BRF Graduate)
Merrillan
Attending: UW Madison
Course of Study: Minor ~ Agroecology (Pre-Med)
Career Path: Medical School



**Ken Graf Memorial Scholarship (\$2,500)
Peter & Jone Hoffman Alumni Scholarship (\$2,000)**

Patience Sims

(2020 BRF Graduate)
Alma Center
Attending: Winona State University
Course of Study: Psychology
Career Path: Work at Mayo Clinic



Krohn Clinic Physicians Scholarship (\$2,000)

Chris Antonelli

Black River Falls
Attending: UW Madison
Course of Study: Neurobiology
Career Path: Surgeon



Robert (Knuckles) Johnson Memorial Scholarship (\$1,500)

Brody DeHaven

Alma Center
Attending: UW Platteville
Course of Study: Mechanical Engineering
Career Path: 3D CAD Designer



Leland & Jeanette Larson Memorial Scholarship – Blair-Taylor (\$2,000)

Kole Trapp

Taylor
Attending: UW River Falls
Course of Study: Exercise Science
Career Path: Strength & Conditioning Coach



Leland & Jeanette Larson Memorial Rotating Scholarship – Lincoln (\$2,000)

Vanessa Duran

Merrillan
Attending: UW Platteville
Course of Study: Forensic Science
Career Path: EMT/Coroner



Lt. Terry Preston Memorial Scholarship (\$1,000)

Roman Madvig

Black River Falls
Attending: UM Twin Cities
Course of Study: Political Science/International Business
Career Path: Policymaker/ Ambassador



2026 SCHOLARSHIPS & RECIPIENTS

Mary Perry Fine Arts Scholarship (\$1,000) Ralph & Alice Lund Memorial Scholarship (\$1,500)

Libby Moldenhauer
(2023 BRF Graduate)
Black River Falls
Attending: UW Madison
Course of Study: Major in
Neurobiology & get a
Certificate in Statistics
Career Path: Medical School



Peter & Jone Hoffman Alumni Scholarship (\$2,000)

Katelyn Nosbisch
(2025 BRF Graduate)
Black River Falls
Attending: UW Stevens
Point
Course of Study: Major-
Social Studies Education;
Minor-Psychology
Career Path: High School Social Studies
Teacher



Rose Ann Klir Memorial Scholarship (\$2,000)

Breanne Nortman
(2024 BRF Graduate)
Black River Falls
Attending: UW LaCrosse
Course of Study: Major-
Elementary & Middle
Education; Minor-Special
Education
Career Path: Teacher ~ Teacher



Paul McNulty Memorial Alumni Scholarship Award (\$2,000)

Ryder Brown
(2023 BRF Graduate)
Hixton
Attending: University of
Colorado Boulder
Course of Study: Major ~
Aerospace Engineering;
Minor ~ Physics
Career Path: Aeronautical Industry



Peter & Jone Hoffman Alumni Scholarship (\$2,000)

Hailey Schmidt
(2023 BRF Graduate)
Eau Claire
Attending: UW Eau Claire
Course of Study: Speech
& Language Sciences,
Mathematics
Career Path: Speech
Pathology in a school setting



Security Financial Bank Foundation Alumni Scholarship (\$2,000)

Jackson Tiedens
(2025 BRF Graduate)
Black River Falls
Attending: UW Eau Claire
Course of Study:
Advertising/Recording
Arts Certificate
Career Path: Work in
advertising for music related content



Paul McNulty Memorial Alumni Scholarship Award (\$2,000)

Kaylee Sweno
(2022 BRF Graduate)
Madison
Attending: UW Madison
Course of Study: Major-
Kinesiology; Minor-
Leadership
Career Path: Rural Medicine
Physician's Assistant



Philip & Aldena Meyer Memorial Scholarship (\$1,000)

Greta Bakken
Black River Falls
Attending: St. Olaf College
Course of Study:
Mathematics
Career Path: Mathematician,
Data Scientist or
Educator



Tim & Kay Finch Alumni Scholarship (\$2,000)

Noah Larkin
(2025 BRF Graduate)
Black River Falls
Attending: UW La Crosse
Course of Study: Major ~
Exercise & Sports Science
Career Path: Physical
Therapist



Paul McNulty Memorial Alumni Scholarship Award (\$2,000)

Tiffany Dobson
(2019 BRF Graduate)
Black River Falls
Attending: Arizona State
University
Course of Study: Forensic
Psychology
Career Path: Correctional
Psychology



Gerald & Nancy Laabs Senior Scholarship (\$2,000)

Richard Hilliker
Scholarship (\$2,000)
Anton Cassidy
Black River Falls
Attending: UW Madison
Course of Study:
Biochemistry
Career Path: Work for a lab
doing research on plastic or climate change
solutions



Tim & Kay Finch Alumni Scholarship (\$2,000)

Nicholas Dutton
(2024 BRF Graduate)
Black River Falls
Attending: UW La Crosse
Course of Study: Major ~
Sports Management;
Minor ~ Business
Career Path: Work in the
business realm of sports



Paul McNulty Memorial Alumni Scholarship Award (\$2,000)

Claire Carriere
(2025 BRF Graduate)
Black River Falls
Attending: UW Madison
Course of Study:
Anthropology ~ Spanish
Career Path: Research



Allan Brenengen Memorial Scholarship (\$1,500)

Rick Millis Memorial Scholarship Lincoln HS (\$2,000)

Ruby Rae Paul
(2023 Lincoln Graduate)
(2026 UM Mankato)
Alma Center
Attending: UW Eau Claire
(Master's Degree)
Course of Study: Communication Sciences &
Disorders
Career Path: Speech Pathology



Tim & Kay Finch Alumni Scholarship (\$2,000)

Bradley Wensel
(2024 BRF Graduate)
Black River Falls
Attending: UW Madison
Course of Study: Journalism,
Digital Media Studies
Career Path: Broadcast
Journalist or Strategic
Communications



Peter & Jone Hoffman Alumni Scholarship (\$2,000)

Wyatt Madvig
(2024 BRF Graduate)
Black River Falls
Attending: UM Twin Cities
Course of Study: Major
Finance; Minor ~
Strategic Management
Career Path: Wealth
Management/Financial Analyst



Tim & Kay Finch Alumni Scholarship (\$2,000)

Reese Cowley
(2025 BRF Graduate)
Black River Falls
Attending: UW Madison
Course of Study: Nursing
Career Path: Pediatric or
Emergency Room Nurse



SCHOLARSHIP FUNDS

WITH CURRENT DONATIONS RECEIVED

Allan Brenegen Memorial Scholarship

Ann Krohn Peterson Scholarship

- Hilliker, Dan
- Hilliker, Mark K.
- Mahr, Kristin Hilliker

Bockus Memorial Scholarship (NEW!)

- Brenengen, Joan K.

BRF Alumni Association Scholarships

- Boyea, Don & Roberta Vandervort - *Class of 1968*
 - BRF Alumni Association - *Cash Donations ~ 2026 Banquet*
 - BRF Class of 1955
 - BRF Class of 1975
 - BRF Class of 1989
 - Curtis, Mary - *Class of 1956*
 - Damon, Anita
 - Farish, Janice K
 - Franke, Clarice Hanson - *In memory of Lillian Hart (Class of 1947)*
 - Mary Flugstad O'Brien (Class of 1963)
 - Stuart Hagen (Class of 1963)
 - Gomer, Bonnie - *Class of 1965*
 - Heineck, Roger & Mary - *Class of 1951*
 - Hoffman, David & Marilyn - *2026 Banquet Sponsorship*
 - Hurlburt, Ellen M - *In memory of Doug Hurlburt Class of 1961*
 - Ibinger, Joan E - *In memory of Carol (Bowen) Ibinger*
 - Johnson, Victor C - *Class of 1956*
 - King, Sue Emerson - *Class of 1968*
 - Lund, David or Judith - *Class of 1957*
 - Moe, James & Iris - *Class of 1965*
 - Peterson, Steven E. & Kathleen Cody - *In memory of Dave (Woody) Meyer*
 - Raether, Galen
 - Reichert, John & Janice - *2026 Banquet Sponsorship*
 - Schunke, Gerald & Joan - *2026 Banquet Sponsorship*
 - Shaw, Barb - *Class of 1960*
 - Werner, Mark & Loretta - *2026 Banquet Sponsorship*
 - Zillmer, Bing & Kathryn
- ### BRF Area Foundation Annual Scholarships
- Duyar, Monique E
 - Lee, Richard & Judy
 - Murray, Barry & Julie - *In memory of Megan Jacobs*

- Richwine, Barbara
 - Schloegel, Jamie - *In honor of Julie Murray for Alumni Scholarships*
 - Schulz, Miriam Rykken
 - Thoreson, Luke
- ### BRF Athletic Scholarship
- ### BRF HS Store Scholarship
- ### David & Marilyn Hoffman Alumni Scholarships
- ### Dean Nortman Memorial Scholarship
- ### Dustin Rozmenoski Memorial Scholarship
- Clow, Michael
 - Frett, Harold D. & Donna L. - *In memory of Todd Conway*
 - Medick, David & Luann
 - Rozmenoski, Danny & Mary Jo
- ### Elizabeth Danielson Janssen Nursing Scholarship
- ### Finch Family Scholarships
- ### Kristin Wood Memorial Scholarship
- ### Krohn Clinic Physicians Scholarship
- Forsting, Kevin & Michelle - *In memory of Dr. Gene Krohn*
 - Mahan, Michael & Christina
- ### Leland & Jeanette Larson Memorial Scholarships
- ### Mary Perry Fine Arts Scholarship
- ### Meghan Powell Memorial Scholarship
- ### Paul McNulty Memorial Scholarships
- Albrecht, Kristin R. - *Sponsor 16 Alumni Scholarship Awards*
- ### Peter & Jone Hoffman Alumni Scholarships
- Hoffman, Peter & Jone Donor Advised Fund - *Sponsor Five Alumni Scholarship Awards*
- ### Philip & Aldena Meyer Memorial Scholarship
- Goens, Mary J.
 - Meyer, Marlene A.
- ### Ralph & Alice Lund Memorial Scholarship
- ### Richard Hilliker Scholarship
- Hilliker, Richard
- ### Rick Millis Memorial Scholarships
- ### Rose Ann Klir Family Memorial Scholarship
- ### Security Financial Bank Foundation Alumni Scholarship
- ### Technical School Impact Scholarships

AGENCY FUNDS

WITH CURRENT DONATIONS RECEIVED

All Abilities Playground Maintenance

City of BRF Public Library Fund

- Burke, Holly T

Jackson County Historical Society Fund

Jackson County Humane Society Fund

Spotlight

NEW

Bockus Memorial Scholarship Fund

As a memorial to honor her parents, Robert and Wanda "Bobbie" (Odell) Bockus, who highly valued education, Joan (Bockus) Brenengen established this scholarship fund. It will award one annual \$1,500 scholarship to a senior graduating from the Eleva Strum School District.



Spotlight

SCHOLARSHIP FUND

A scholarship fund is a meaningful way to invest in a student's future while honoring someone special. It can be established as a gift to celebrate a loved one or as a memorial to preserve their legacy, while also supporting a specific area of study, career path, or interest.



MISSION SUPPORT FUNDS

FRIENDS of the Foundation Recognition Program

The Foundation has established a permanent Recognition Program for those who have donated so generously through the years, specifically to the annual grant program through a FRIEND donation. All annual Friends donations go directly toward available grant funding for the next annual grant cycle. The program recognizes cumulative

gifts as Friends advance through the giving levels. In 2026, all Friend donations have been combined by household, this combined amount is reflected in the annual report.

A colored star will be placed by any household name when they have reached 20+ years of giving to the Friends program.

RECOGNIZING LONGTIME FRIENDS OF THE FOUNDATION:

- ★ **Gold Star**
30+ Years giving
- ★ **Silver Star**
25+ Years giving
- ★ **Bronze Star**
20+ Years giving

BRONZE (\$100 & up)

Houlton, Tim & Barbara... 2025
* Jones, Deb..... 2026
* McDowell, Marc & Kerri ... 2026
Tangney, Patrick & Rose.. 2025

SILVER (\$500 & up)

Anderson, Pat & Cindy..... 2026
Anderson, Todd..... 2025
Arndt, William..... 2026
Black River Country Bank..... 2026
Chown, Brad & Lori 2026
Dougherty, Jodi 2025
Hansen, Judith 2026
Hanson, Terry A. & Mary H. 2026
Jacobson, Patricia..... 2026
Meyer, Dave† & LuAnne
Meyer, Marlene A. 2025
Murray, Barry & Julie..... 2026
Musser, Nyla 2026
Nielsen, Carla Drecktrah 2026
Peterson, Waldo & Ann Krohn..... 2025
Schwab, George & Susan..... 2026

Simonis Nortman Team... 2025
Torkelson, Troy & Marianne 2025
Turk, Timothy M. 2026
Wiersma, Leroy & Sarah 2026

GOLD (\$2,000 & up)

★ Al Barnes & Margaret Rewald..... 2026
★ Brauner, Mike..... 2026
Coldwell Banker River Valley Realtors..... 2025
★ Danielson, Ron & Sheila† 2025
★ Delebo, Donald 2026
Dingeldein, James & Doris..... 2026
★ Dougherty, Carol (Jim†)..... 2026
★ Dressler, Axel† 2025
★ Gaier Construction Corporation..... 2025
Gross Motors of Black River Falls 2025
Hanson, Michael & Kristi 2025
★ Haugen, Carol 2026
★ Hegna, Steve & Mary 2026
Heineck, Roger & Mary 2026
★ Hilliker, Richard & Beth† .. 2025
Hoffman Construction Company 2026
Homstad, Ann 2026
Hoonsbeen, David O. 2026
★ Jacobs, Peter & Mary Beth White-Jacobs..... 2025
Jelinek, Danny & Mary J. ... 2026
Kaphengst, Jim & Jill..... 2025
★ Karen Stai Koenigs Insurance Agency, Inc. 2025

★ Kertis, Jim & Jeanette..... 2026
Lahmayer, Bruce & Barb .. 2026
★ Lee, Dennis & Jean..... 2026
Lobenstein, Brad & Monica..... 2025
Louis, Jack (John Sr.) & Jean..... 2026
★ Lund, John & Sharon..... 2026
Mack, David & Mary..... 2026
Martin, Dr. Carol..... 2026
★ Mills, Carla 2025
Northwoods Vet Service 2026
★ Perry, Mary..... 2026
Reid, Thomas & Arlene 2026
Scholze Ace Home Center 2026
Spegman, Howard & Ruth 2026
★ Tamminen, Glen & Jean..... 2026
Torkelson, Tim & Sherri... 2026
★ Wester, Mitch & Sue..... 2026
Young, Dennis & Alice..... 2026

PLATINUM (\$5,000 & up)

★ Alden Hoefer & Marion Stuart 2026
Baker, Mona Epley 2026
★ Button, Larry & Georgia .. 2026
★ Dickman, Jim & Annette .. 2026
★ Galston, Don & Charlene 2026
★ Hagenbrock, John† & Jean..... 2025
Hoagenson, John† & Delone..... 2026
★ Hoffman, Peter† & Jone..... 2025
★ Kitowski, Jerry & Lori..... 2026

★ Krohn, Dr. Eugene† & Janet† 2025
★ Lahmayer, Dr. Al† & Jeanette†
★ Michaelson, Max & Sue..... 2026
★ Overman, Jerry & Lynda... 2026
★ Ransom, Gene & Judy 2026
★ Van Gorden, Mary 2026

DIAMOND (\$10,000 & up)

Black River Health Inc. 2026
★ Dougherty, Mike & Cindy 2026
★ Hoffman, David & Marilyn..... 2026
★ Homstad, Gil & Alice† 2026
★ Homstad, Jon & Maureen 2025
Kitowski Family, Dr. Nicholas 2026
Northern Family Farms ... 2026
★ Wiste, Roger & Thelma† .. 2026

LEADERS CIRCLE (\$15,000 & up)

Co-op Credit Union 2026

LEGENDS CIRCLE (\$20,000 & up)

Lane and Family, Dr. Kirk
★ Security Financial Bank ... 2026

FOUNDERS CIRCLE (\$30,000 & up)

Finch Foundation, Tim & Kay

VISIONARIES CIRCLE (\$50,000 & up)

New Level added starting in 2027

Recognition Program Levels:

Bronze\$100
Silver\$500
Gold\$2,000
Platinum\$5,000
Diamond\$10,000
Leaders Circle\$15,000
Legends Circle\$20,000
Founders Circle\$30,000
Visionaries Circle\$50,000

* WELCOME first time Friends!

† Deceased Friends

DONOR ADVISED FUNDS

WITH CURRENT DONATIONS RECEIVED

Bill Millis Memorial

- Millis, Bev

Erwin & Thelma Homstad Memorial

Finch Family

- Finch, Tim & Kay

Gil & Alice Homstad Family

Herrmann-Higgins Family

- Higgins, Joan B.

Hoffman Construction Charitable

Jay & Katherine Laabs Family

Kay Brauner Memorial

Mary Van Gorden Charitable

McDonald Family

- McDonald, Brian and Heather

Mike & Mona Anderson Memorial

Northern Family Farms

Pat & Cindy Anderson Family

Peter & Jone Hoffman

Rotary Club of BRF Fund

- Hebert, Richard L. and Karen

Security Financial Bank Community

Warming Hearts Fund

- Millis, Sheryl L

- Millis, Sue

- Pearson, Kari

- Powell, Kathy

Wilkus Family

DONOR ADVISED GRANT DISBURSEMENTS \$402,150

Bill Millis Memorial Fund

- Skyline Golf Course: For Course Improvements

Foundation Mission Support

- Immaculate Conception Parish: Anonymous gift for lawn mower for St. Mary's Cemetery
- Village of Alma Center: Anonymous gift for lawn mower for the AC East Lawn Cemetery

Finch Family Fund

- Jackson County Humane Society: To be used as needed
- Mighty Table: For extra supplies during government shut-down

Gil & Alice Homstad Family Fund

- United Methodist Church: For Dinner Church
- Friends Sharing Food: For food

Kay Brauner Memorial Fund

- Western Technical College (WTC) Foundation: To fund Kay Brauner Emergency Needs Scholarship Fund at WTC

McDonald Family Fund

- Friends Sharing Food: To help during government shut-down
- UW LaCrosse: To support the education and research of Greysen Reimer in the Archaeology Department

Northern Family Farms Fund

- City of BRF Skyline Golf Course: For operational expenses

Pat & Cindy Anderson

- City of Black River Falls: General Fund for Parks & Rec for 2025 Swimming Passes to Hoffman Pool
- Lincoln Boys Basketball Team: 15 Practice jerseys and water bottles
- Lincoln Elementary Parent Involvement Committee (PIC): Summer School Support - field trips, snacks and supplies

Peter & Jone Hoffman Fund

- Boys & Girls Club of Jackson County: Annual Distribution for operational expenses
- BRF United Methodist Church: Annual Distribution for operational expenses
- Peter & Jone Hoffman Alumni Scholarships: Annual contribution to fund five Alumni Scholarship Awards

Peter John Hoffman Memorial Fund

- Black River Falls Alano Club: For purchase of a building for meetings and community events

Warming Hearts Fund

- JC DHHS Children and Family Services: To purchase Christmas presents for children in foster care

DONOR ADVISED FUNDS GIFTING THEIR FUND EARNINGS TO 2026 ANNUAL GRANT PROGRAM

BRF Area Youth Fund

Developmental Disabilities Fund

Erwin & Thelma Homstad Memorial Fund

Finch Family Fund

Gil & Alice Homstad Family Fund

Incubator Economic Development Fund

Jim & Carol Dougherty Family Fund

Katherine Wold Memorial Fund

Mary Van Gorden Charitable Fund

McDonald Family Fund

Northern Family Farms Fund

Security Financial Bank Community Fund

Stanley Held Memorial Fund

Wilkus Family Fund



Lincoln Elementary PIC Summer School Field Trip to the Zoo

Spotlight

DONOR ADVISED FUND (DAF)

A simple, flexible way to give today while deciding over time where your charitable dollars can make the greatest impact. Contributions may provide an immediate tax benefit, while funds are professionally invested to grow your future giving power. As a trusted community partner, the Foundation is actively involved across the county, listening, learning, and understanding where needs are greatest and where philanthropic dollars can make a meaningful difference.

Invest in your community and its future through a Donor Advised Fund. Let the Foundation help make your giving simple, strategic, and rewarding.



Skyline Golf Club Course Improvements

Celebrate
OUR
40th ANNIVERSARY

ANNOUNCING THE NEW
COMMUNITY IMPACT FUND

KICKSTART THE NEXT 40 YEARS
of Foundation success by contributing to our
\$400,000 START-UP GOAL

- Grow new programs that support non-profit initiatives.
- Proactivley meet new and urgent needs of the community year round.
- Offer nonprofit education and capacity support opportunities.
- Steward dollars to areas of highest need as identified through community partnerships and involvement.

DONATIONS CAN BE MADE ONLINE

or by contacting Executive Director Anneliese Eddy

 brfareafoundation.org

 executivedirector@brfareafoundation.org

 715-284-3113

Invest in the Foundation through a one-time gift or up to a 5-year promise.

