

Giving Back to Your Community

The Black River Falls Area Foundation was established to help people give back to their communities by meeting their charitable objectives in the most flexible, easy and efficient ways possible. The Foundation features convenience, tax benefits, personalized service, and knowledge of community needs.

Why give through the Foundation?

- We build **charitable funds** that grow and benefit Black River Falls area communities.
- We help donors create permanent individual or family **legacies**.
- We offer **donor involvement** in selecting charities.
- We are known for **prudent stewardship** and investment practices.
- We are a **local organization** meeting a broad range of changing local needs.
- We provide a simple way to fulfill **multiple charitable interests**, with low-cost administration.
- We deliver **personalized donor service** and we are **flexible and responsive** to unique needs.
- We accept a **wide variety** of assets.
- We offer maximum **tax advantages**.
- We will **preserve donor intent** even when community needs and organizations change.
- We will preserve donor **anonymity** if asked to do so.

Awarding Grants to Community Organizations

The Black River Falls Area Foundation welcomes grant applications from non-profit organizations serving the Black River Falls area.

The grant application period is from April 1 through May 15.

The announcement of award recipients and the distribution of funds are done in June.

For information about grants contact the Foundation by calling 715-284-3113.

www.brfareafoundation.org

Yes, I would like to help with a donation of

\$ _____

Name _____

Address _____

City _____ State _____ Zip _____

Phone _____

Your tax-deductible gift should be made payable to:

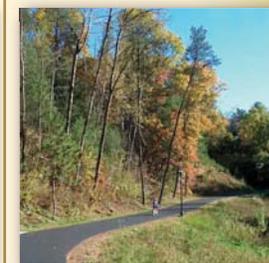
Black River Falls Area Foundation

and mailed to:

PO Box 99

Black River Falls, WI 54615

*It's About....
Caring
for Our
Community*



BLACK RIVER FALLS —AREA— FOUNDATION

1 North Second Street, P.O. Box 99

Black River Falls, WI 54615

715-284-3113

brfareafoundation.org

Meeting Charitable Needs Now and in the Future

Founded in 1986, the Black River Falls Area Foundation is one of more than 550 community foundations in the nation and part of an exciting philanthropic movement that began in 1914.

The concept of a community foundation is simple: a means to build a substantial amount of money over time from contributions and a means to use the income from these funds to meet the community's charitable needs now and into the future.

Community foundations play a significant role in their communities. As public charities under the law, they offer their donors maximum tax advantages. They also share common traits:

- A mission to enrich the quality of life in the community they serve;
- A focus on developing a permanent charitable endowment to benefit their communities' changing needs;
- An independent, local governing body that is knowledgeable about, and representative of, the community;
- A resource of philanthropic services for donors with varied charitable interests and varied amounts and kinds of gifts; and
- An accountability to the public and an openness to its broad participation in the foundation.

Enhancing Our Quality of Life

The mission of the Black River Falls Area Foundation is to enhance the quality of life in the Black River Falls area. We work to realize that goal with the support of individuals, families, businesses and organizations that share this commitment.

We achieve this by:

- Providing a vehicle for donors with diverse community interests;

- Protecting donations through prudent investing and stewardship;
- Serving as a resource and catalyst to accomplish community projects;
- Expanding our communities' endowment by encouraging philanthropy.

We address a broad range of community goals rather than focusing on one particular issue. In this way, we are able to meet changing needs and provide support to what matters most to the people who live and work in the Black River Falls area.

Generous People

Throughout the years, the Foundation has awarded grants to many non-profit organizations throughout Jackson County and it has served as a vehicle for people to establish scholarship funds. The Foundation has also taken the lead in raising funds for major community projects such as the Lunda Community Center, the Skyline Golf Course expansion, the Black River Falls Public Library, the Lunda Community Park and Hoffman Aquatic Center, and the Foundation Trail.

Most people know about the Foundation by its results. Fewer people realize who makes these wonderful gifts possible. The answer? People who *care about their communities*. People who want *to make tomorrow a better place*. People who want *to give something back*. And people who want to *never stop giving something back*. People, perhaps, like you.

The people in the Black River Falls area have long been noted for their generosity, both in philanthropy and community service. The Foundation is a vehicle for helping donors provide responsible charitable giving today that will create something of real value for future generations.

We thank the generous people and businesses who have given and continue to

give to the Foundation and its projects. If you are not an active part of the Foundation, we invite you to join us and make an investment in your community.

Understanding Community Needs

The Board of Trustees is the governing body of the Black River Falls Area Foundation. It is responsible for overseeing the investment of donor funds and the distribution of grants in accordance with donors' wishes.

Trustees serve without compensation and are selected because of their judgment, integrity, community involvement and understanding of philanthropic needs. They serve a three-year term of office with a maximum of three consecutive three-year terms.

Friends

Friends of the Foundation was established in 1996 and since then, hundreds of *Friends* have donated thousands of dollars to increase funds for community grants and special projects. Requests for grants far surpass what can be awarded. The Foundation continues to encourage individuals, businesses and organizations to become a *Friend of the Foundation*. Each *Friend's* annual donation is \$100 and, collectively, the dollar amount significantly increases the funds available for grants that can have a great impact on the community.

A Social Gathering is held each year for our *Friends of the Foundation* and *Circle of Friends* to introduce them to our grant recipients and update them on the Foundation's activities and future plans.